

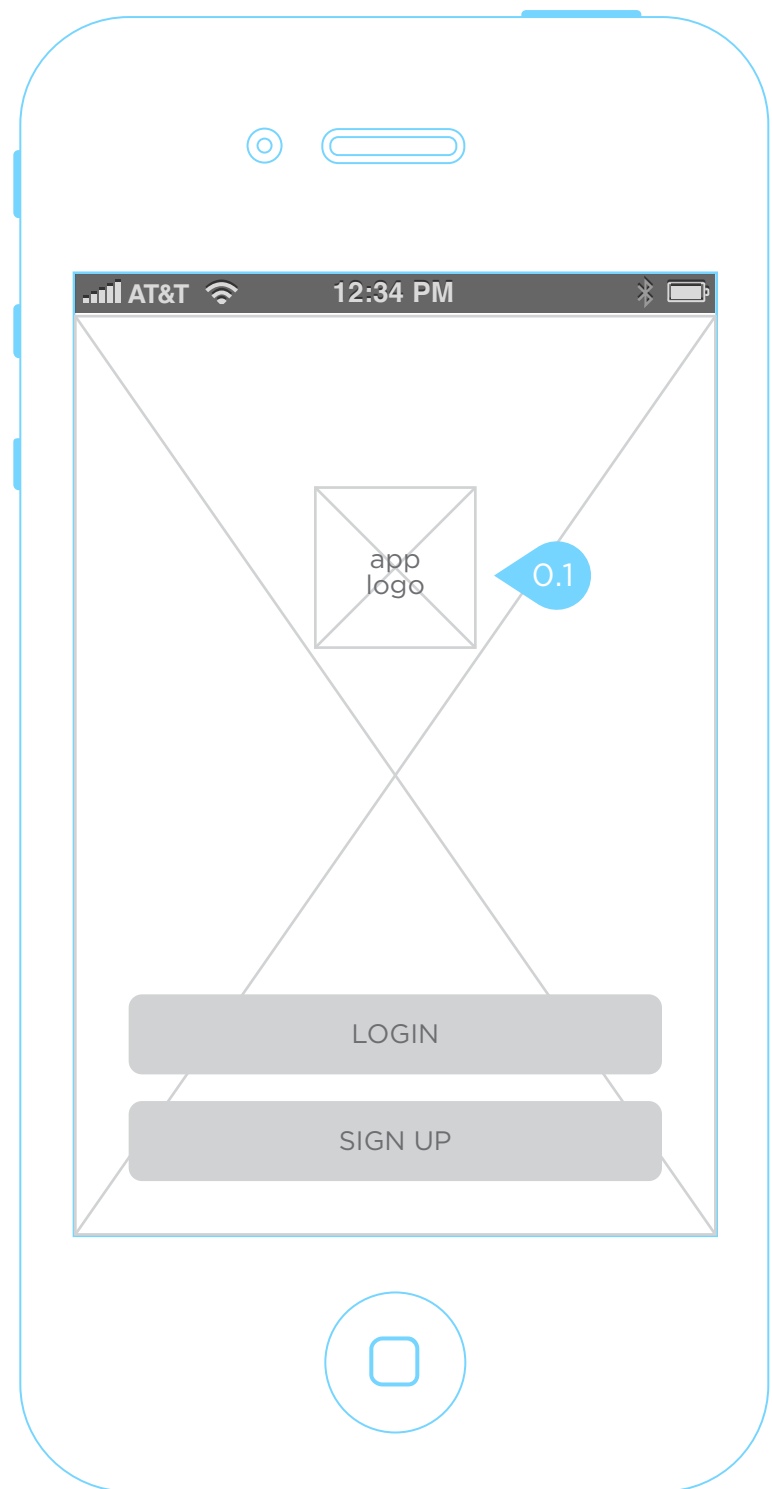


C O M P U T E R

W O R K S T A T I O N

W O R K S T A T I O N

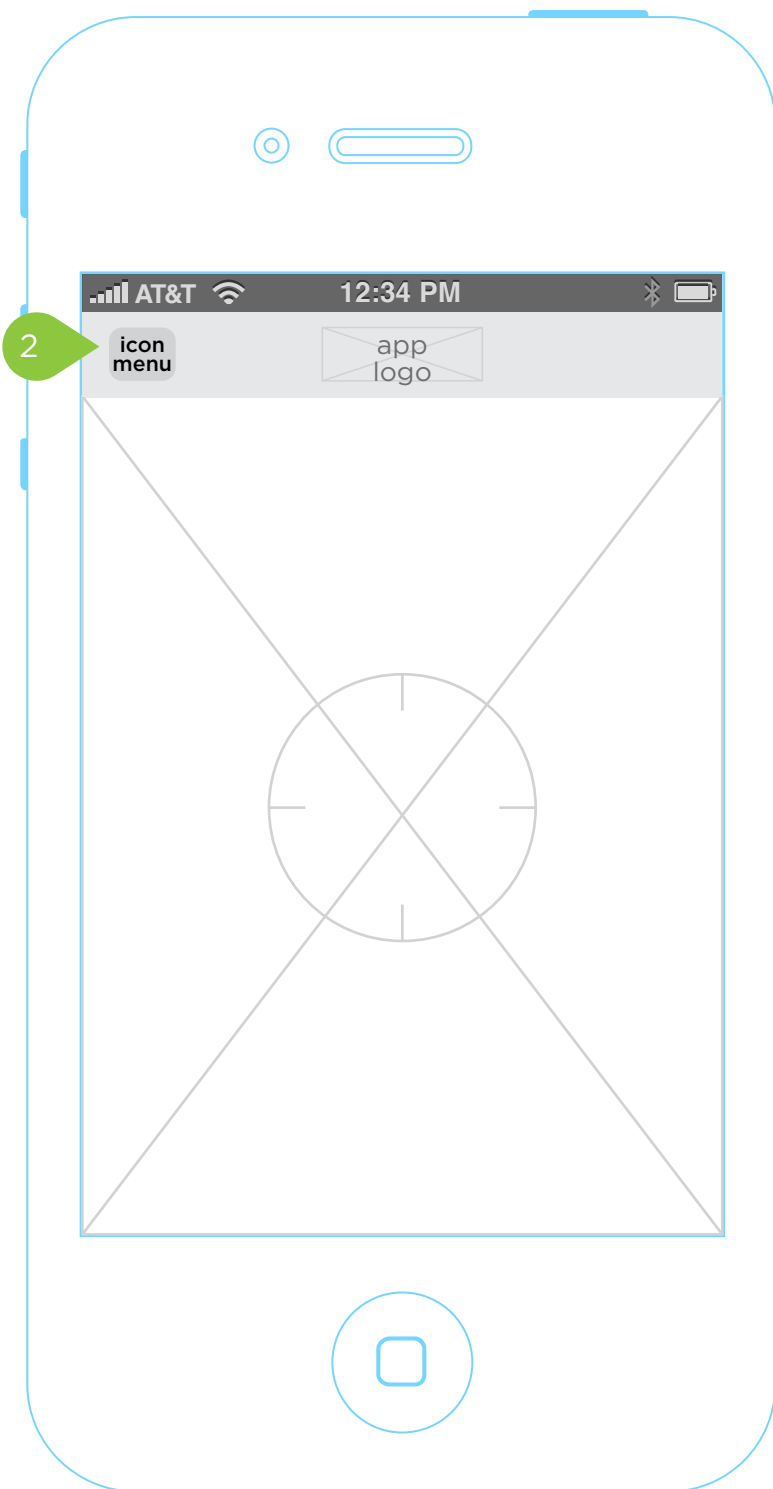
F O R M S



**0 NOTES**

On launch

- 0.1 Cycle through sponsors on load



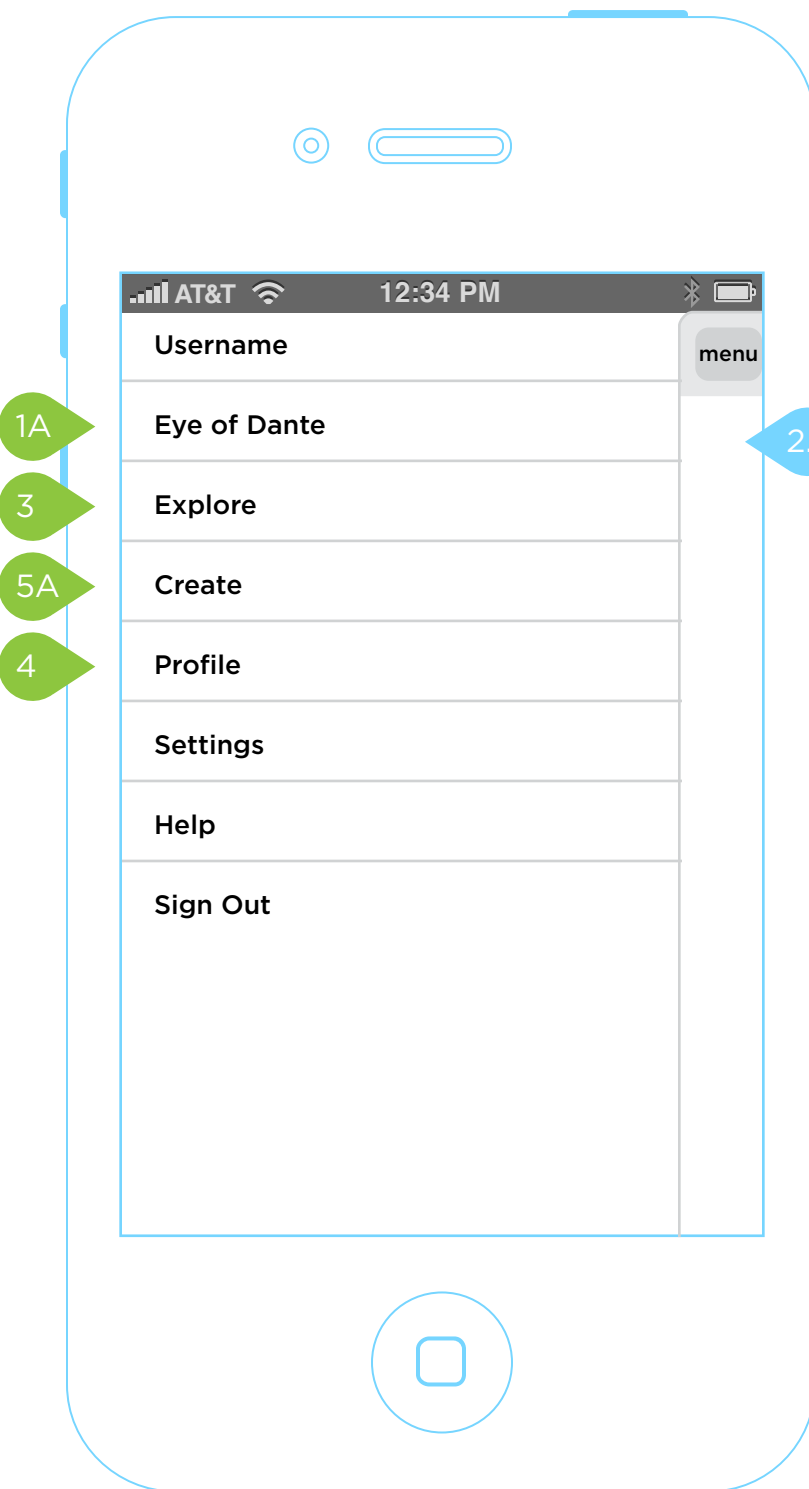
**1A NOTES**

Main Screen: Eye of Dante Scan Aura



**1B NOTES**

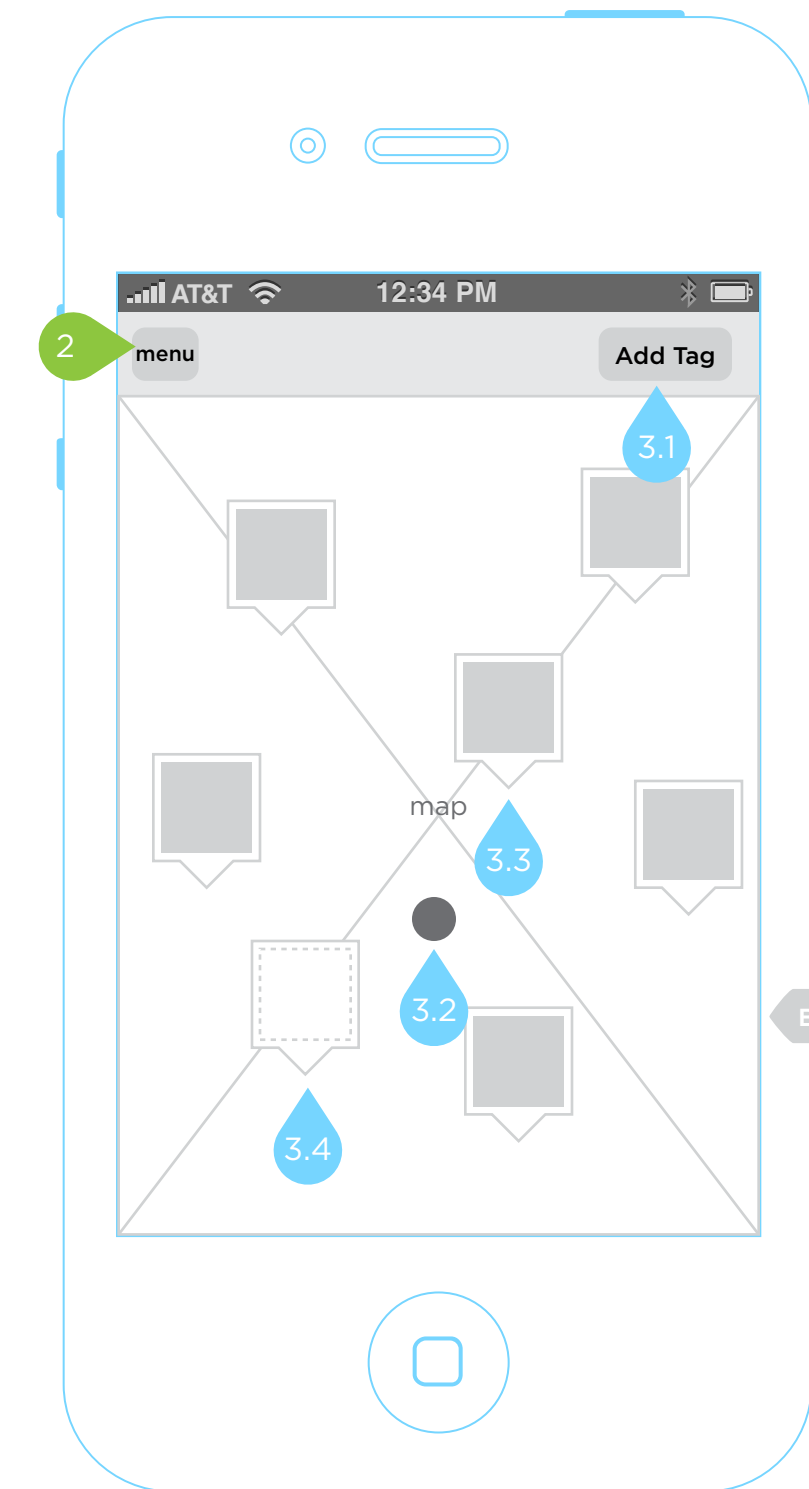
Main Screen: Eye of Dante Scan Aura  
After Successful Aura Scan



**2 NOTES**

Navigation

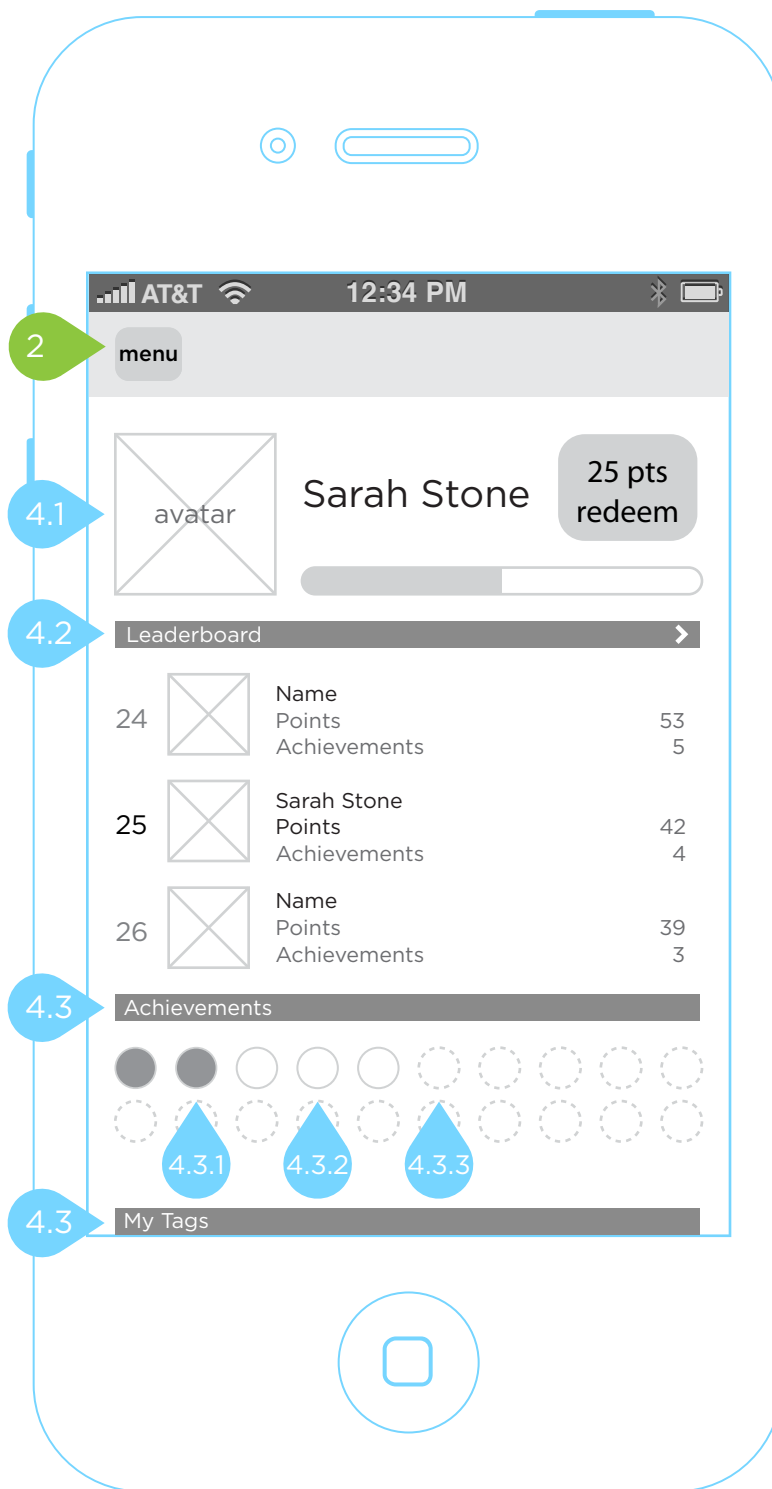
- 2.1 Slide navigation (i.e. Facebook) to maximize screen real estate for scanning (discovery as main function of app)



**3 NOTES**

Explore: User Created Tags Nearby

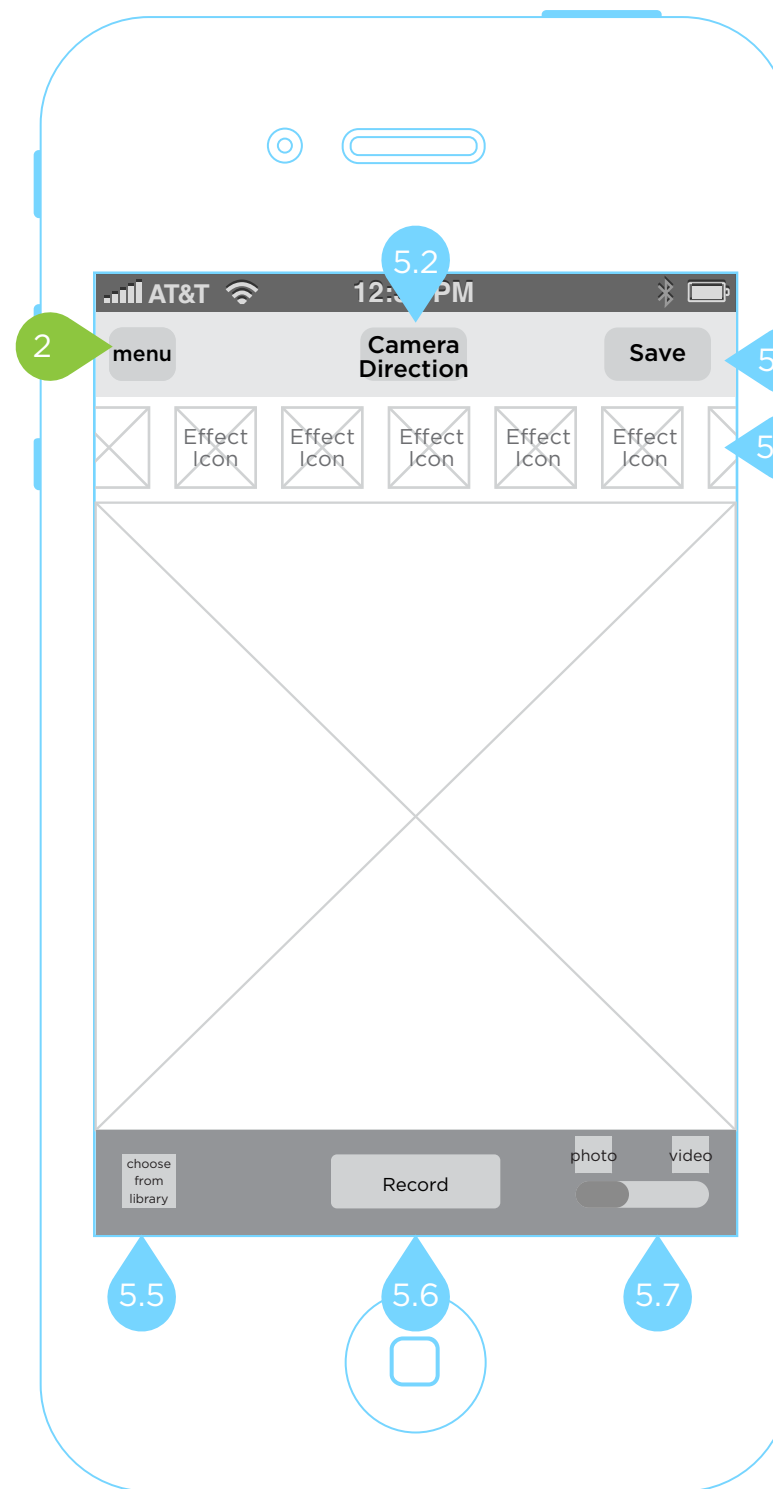
- 3.1 Add your own public geo-located tag
- 3.2 Your location
- 3.3 Unscanned user tag
- 3.4 Scanned user tag



**4 NOTES**

Profile

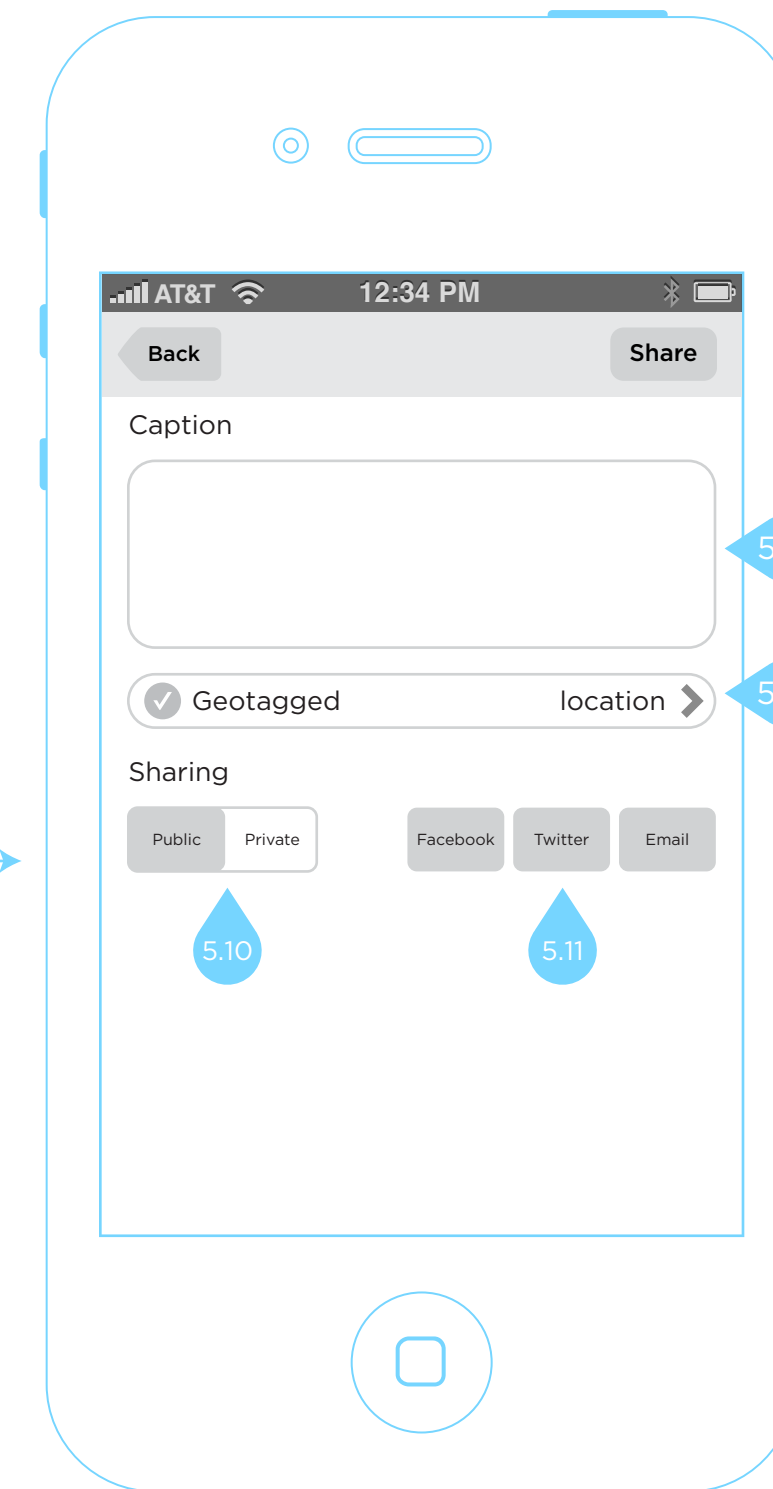
- 4.1 DMC Avatar chosen by user on signup
- 4.2 Leaderboard (click arrow for full list)
- 4.3 Achievements (20 total during campaign)
  - 4.3.1 Completed mission
  - 4.3.2 Unlocked mission, incomplete
  - 4.3.3 Locked mission
- 4.4 List of user's own tags/video to view & share



**5A NOTES**

Create: Video/Camera Share

- 5.2 Switch between forward/back-facing lens
- 5.3 After recording completes, save and share
- 5.4 Apply effects/superimpose animation
- 5.5 Choose image/video from camera roll
- 5.6 Record video/snap photo
- 5.7 Toggle between camera and video mode



**5B NOTES**

Create: Video/Camera Share

- 5.8 Caption/comment
- 5.9 Geotag location (optional)
- 5.10 Toggle public/private sharing
- 5.11 Share with FB/Twitter/Email. Pop up prompt if service isn't yet linked.

ANNOTATION

1. Logo, clicks through to Mission Control page (homepage)
2. Sharing options, shares The Order Blog
3. Language toggle
4. Dynamic stats representing activity. Exact stats TBD.
  - Active fighters = # of people who downloaded the app
  - Total Attacks = # of times the app was uses/mission was accomplished
  - Infiltration = # of times content of the site was shared.
5. Main Navigation
6. Evidence Room is a personalized area of the site, similar to My Profile screen of the app. User needs to login to access this section.
7. Each mission gets it's own post. Each mission has a title, an optional image, mission instructions, indication of the rewards, sharing options.
8. Mission post is collapsible. On page load, the first two posts are open, while the rest are collapsed.
9. Instructions of how to participate.
10. Rotating quotes. Sharing options
11. Countdown to game launch. 'Find out more' link opens a new window with game related information and preorder link.
12. Global footer.

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**Fight the demons, reveal the truth.**

ACTIVE FIGHTERS <b>832</b>	TOTAL ATTACKS <b>12,021</b>	INFILTRATION <b>18,254</b>
-------------------------------	--------------------------------	-------------------------------

MISSION CONTROL
THE FIGHT
HOW TO JOIN
EVIDENCE ROOM
username [Sign Out](#)

**MISSION 5**

POSTED ON AUGUST 16

### REVEAL XXX'S DEMONIC AGENDA

Look past political propaganda. Let's take the power back by revealing xxx's demonic agenda.

**YOUR MISSION:**  
Find and scan lorem ipsum dolor sit amet on RNN site. Lorem ipsum dolor sit amet.

**REWARDS:**  
UNLOCK EXCLUSIVE CONTENT
BIRTHEYR BADGE
50 points

Like 266 Share Tweet 1 reddit this!

**MISSION 4**

POSTED ON AUGUST 14

### DEFACE SILVER SACHS ADS

Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

image

**YOUR MISSION:**  
Find and scan lorem ipsum dolor sit amet on RNN site. Lorem ipsum dolor sit amet.

**REWARDS:**  
UNLOCK EXCLUSIVE CONTENT
BIRTHEYR BADGE
30 points

Like 266 Share Tweet 1 reddit this!

**MISSION 3** ✓

### UNPLUG LOREM IPSUM

**MISSION 2** ✓

### COMMODO MOILS DEFIUMGIS

**MISSION 1**

### UNPLUG LOREM IPSUM

**SEE THE TRUTH JOIN THE FIGHT**

LEADERBOARD		POINTS
89	YOU	5,796
1	USERNAME 1	9,796
2	USERNAME 2	8,796
3	USERNAME 3	7,796
4	USERNAME 4	7,796
5	USERNAME 5	7,796
6	USERNAME 6	7,796
7	USERNAME 7	7,796
8	USERNAME 8	7,796
9	USERNAME 9	7,796
10	USERNAME 10	7,796

**SPREAD THE TRUTH, INFILTRATE THE MINDS**

“ Undermine their pompous authority, reject their moral standards, make anarchy and disorder your trademarks. Cause as much chaos and disruption as possible but don't let them take you ALIVE. ”

Like 266 Share Tweet 1 reddit this!

DEMONS WILL ENTER YOUR WORLD IN:

94 DAYS	12 HOURS	03 : 25 MINUTES SECONDS
------------	-------------	----------------------------

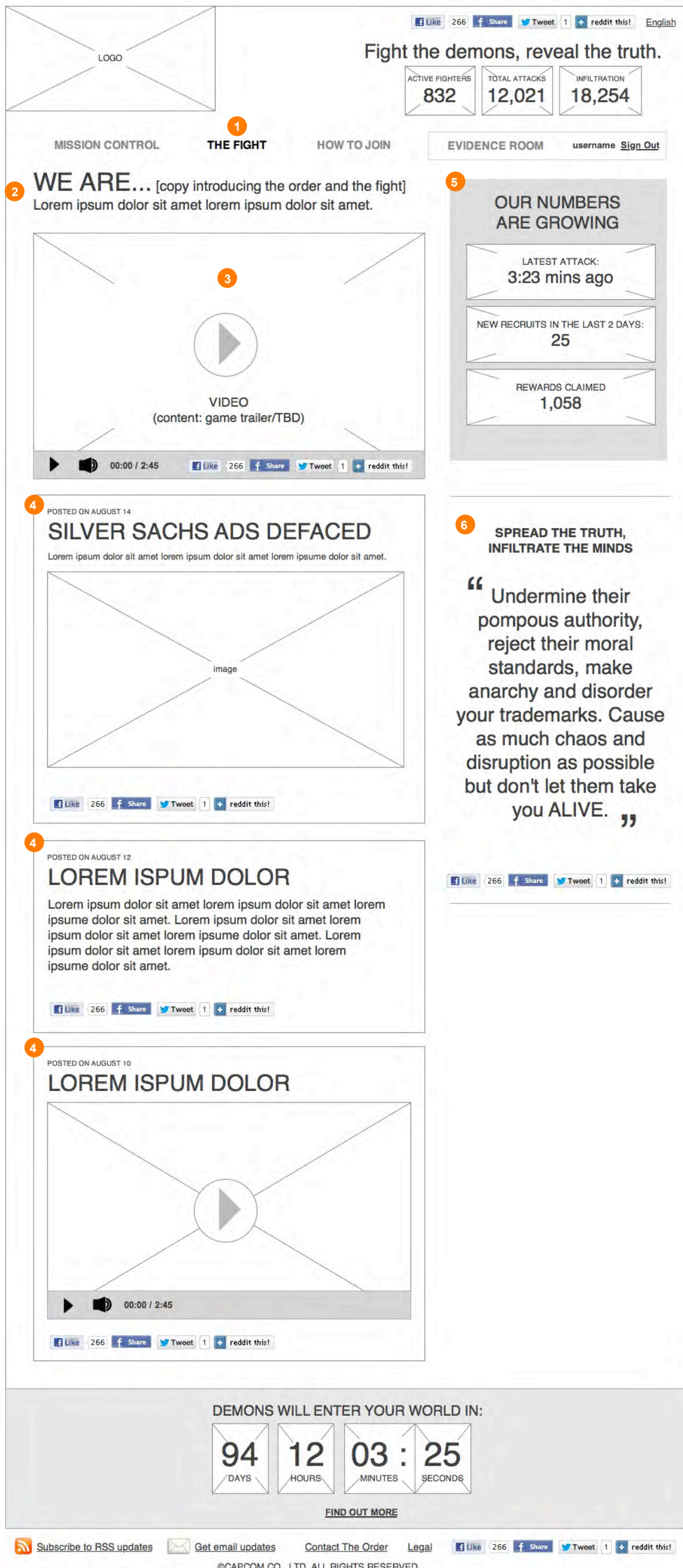
[FIND OUT MORE](#)

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Tweet 1
reddit this!

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**ANNOTATION**

1. Username and sign out button is displayed when user is logged in.
2. Top 10 leaderboard with a highlight of how the user ranks up.
3. Missions that user completed are marked.



**ANNOTATION**

1. Active section is highlighted
2. Copy introducing the order and the fight.
3. Game trailer video. Sharing options.
4. Range of photo/text/video posts aimed at revealing demonic agenda.
5. Dynamic statistics reflecting game participation (exact stats TBD)
6. Rotating quote. Sharing options.

LOGO

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### Fight the demons, reveal the truth.

ACTIVE FIGHTERS  
**832**

TOTAL ATTACKS  
**12,021**

INFILTRATION  
**18,254**

MISSION CONTROL
THE FIGHT
**HOW TO JOIN**
EVIDENCE ROOM
username [Sign Out](#)

## JOIN THE FIGHT:

1

### 1 DOWNLOAD THE APP

Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

APP LOGO

**Eye Of Dante**  
[description] Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

GET IT AT THE APP STORE

GET THE APP ON ANDROID MARKET

APP PREVIEW IN iPhone

Demo video:

2

▶ 🔊 00:00 / 2:45

Like 266 Share Tweet 1 reddit this!

---

2

### 2 EXECUTE MISSIONS

Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

3

APP screenshot

**Step 1**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

APP screenshot

**Step 2**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

APP screenshot

**Step 3**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

APP screenshot

**Step 4**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

GET YOUR FIRST MISSION

5

---

3

### 3 GET REWARDS

Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

**Exclusive Content**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

sample

sample

sample

**Badges**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

badge

badge

badge

badge

badge

badge

badge

badge

badge

badge

**Points**  
Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

SHOW RANK/POINTS SCALE

**POINTS = ORBS**  
On [date] you will be able to convert your points to orbs Lorem ipsum dolor sit amet lorem ipsum dolor sit amet lorem ipsum dolor sit amet.

DEMONS WILL ENTER YOUR WORLD IN:

94  
DAYS

12  
HOURS

03 :  
MINUTES

25  
SECONDS

[FIND OUT MORE](#)

Subscribe to RSS updates
Get email updates
Contact The Order
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Like 266
Share
Tweet 1
reddit this!

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### ANNOTATION

1. App description, download buttons.
2. Demo video explaining how the app works.
3. Step by step instructions with screenshots.
4. Scroll bar
5. Links to 'Mission Control'
6. Explanation of rewards.

**RDA** WIREFRAMES  
The Order Blog

5

LOGO

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### Fight the demons, reveal the truth.

ACTIVE FIGHTERS  
**832**

TOTAL ATTACKS  
**12,021**

INFILTRATION  
**18,254**

MISSION CONTROL

**1** PROFILE PIC

USERNAME  
**5,087** points

THE FIGHT

RANK

HOW TO JOIN

**EVIDENCE ROOM** username [Sign Out](#)

**2** RANK D C B A S SS SSS

POINTS 6,000 10,000

**3** LEADERBOARD

		POINTS
89	YOU	5,796
1	USERNAME 1	9,796
2	USERNAME 2	8,796
3	USERNAME 3	7,796

**4** ACHIEVEMENTS

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

**REWARDS**

**NEWLY EARNED** **5**

[title of the artwork] lorem ipsum

Download

1280x800
1280x1024
1440x900
1600x1200
1680x1050
1920x1200
iPhone

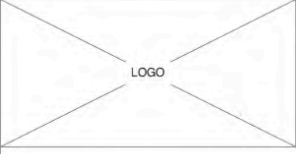
**ALL REWARDS** **6** ▼

## ANNOTATION

1. User profile information, similar to 'My Profile' screen of the app.
2. Ranking scale
3. Leaderboard highlights top 10 and shows the user ranking
4. Badges that the user earned are highlighted, rest are greyed out.
5. Latest reward that user earned is highlighted.
6. Exclusive content that user earned during the course of the game is stored within 'All rewards' which is collapsed by default.

# DMC, The Order Blog

## EVIDENCE ROOM, Rewards expanded



LOGO

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**Fight the demons, reveal the truth.**

ACTIVE FIGHTERS  
**832**

TOTAL ATTACKS  
**12,021**

INFILTRATION  
**18,254**

MISSION CONTROL

THE FIGHT

HOW TO JOIN

**EVIDENCE ROOM** [username](#) [Sign Out](#)

PROFILE PIC

**USERNAME**

**5,087** points

RANK

RANK: D C B A S SS SSS

POINTS: 6,000 10,000

**LEADERBOARD**

		POINTS
89	YOU	5,796
1	USERNAME 1	9,796
2	USERNAME 2	8,796
3	USERNAME 3	7,796

**ACHIEVEMENTS**

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

BADGE

**REWARDS**

NEWLY EARNED

[title of the artwork] lorem ipsum

Download

1280x800

1280x1024

1440x900

1600x1200

1680x1050

1920x1200

iPhone

**ALL REWARDS** 1

HI-RES JPEGS

[Placeholder]

[Placeholder]

[Placeholder]

[Placeholder]

SCREENSHOTS

VIDEOS

NOT IN YOUR VOLT YET

WALLPAPER

1280x800

1280x1024

1440x900

1600x1200

1680x1050

1920x1200


iPhone

RINGTONES

NOT IN YOUR VOLT YET

GAME PLAY VIDEOS

NOT IN YOUR VOLT YET



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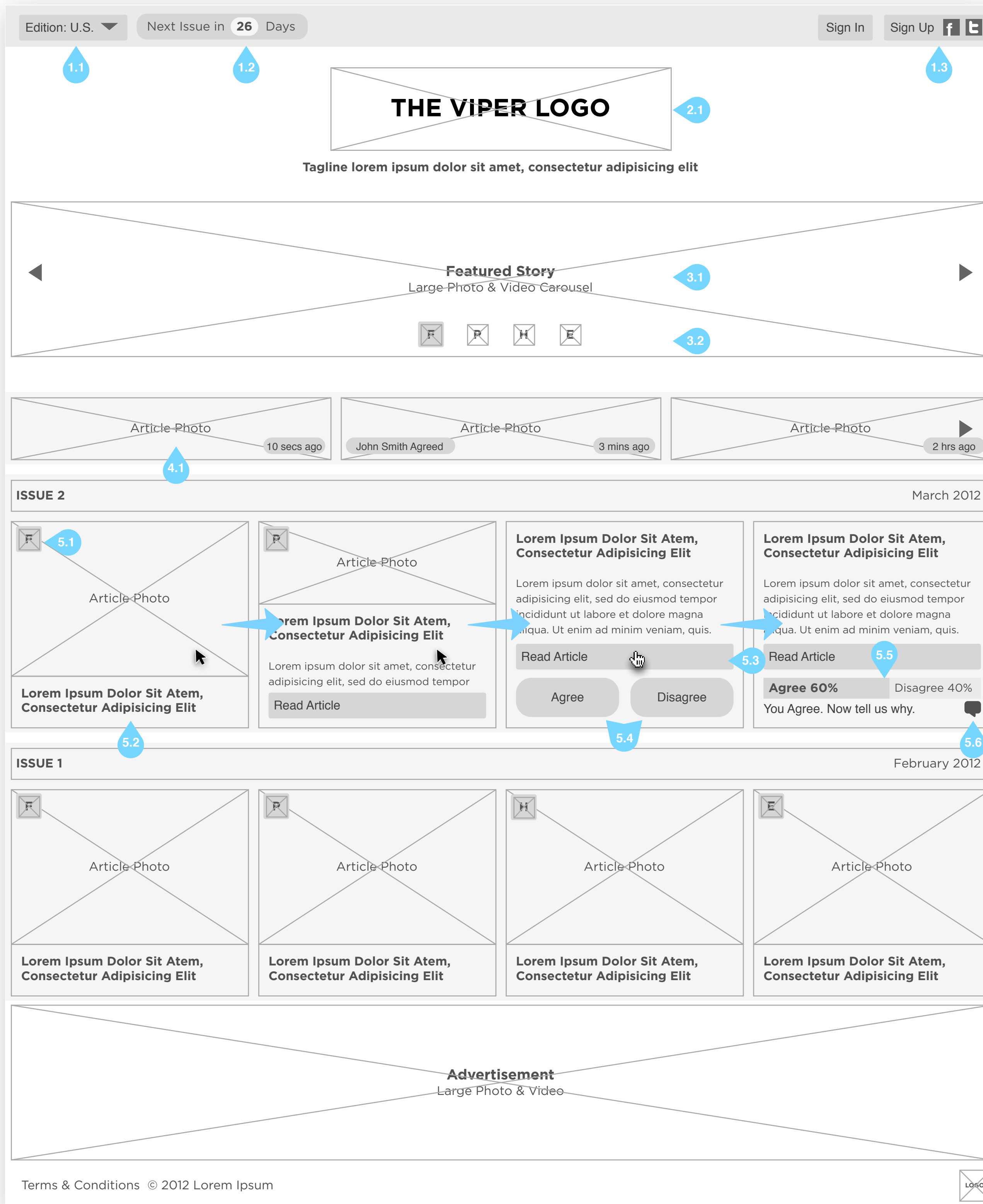
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### ANNOTATION

1. Exclusive content that the user earned during the course of the game is categorized by type and available for download at any time.





## Main Page

### NOTES

- 1.0 HEADER
  - 1.1 Language selector (repeat of 1.2.0)
  - 1.2 Time until next update
  - 1.3 Sign up or connect with other services
- 2.0 LOGO
  - 2.1 The Viper logo, tagline, and other brand images
- 3.0 FEATURED STORY
  - 3.1 Photo of the featured article. This area does NOT automatically rotate through each story (in anticipation of the augmented reality app)
  - 3.2 Icons for each story category (finance, politics, health, entertainment) for users to click to navigate through each story in the current issue.
- 4.0 NEWS WIRE
  - 4.1 Real-time trending interactions (comment, vote)
- 5.0 ARTICLE INTERACTION FLOW (on mouseover)
  - 5.1 Category icon
  - 5.2 On mouse over transition shifts article photo up to reveal short article summary and interactions.
  - 5.3 Click to go to article page
  - 5.4 Vote Agree or Disagree
  - 5.5 Results are shown after voting
  - 5.6 Encourage next step to comment on article
- 6.0 ARTICLE INTERFACE
- 7.0 ADVERTISEMENT
- 8.0 FOOTER



Edition: U.S. ▼

Next Issue in **26** Days

Sign In

Sign Up



1.0

# THE VIPER LOGO

Tagline lorem ipsum dolor sit amet, consectetur adipiscing elit

2.1

2.0

## Featured Story

Large Photo & Video Carousel

3.1

3.0



3.2

Article Photo

10 secs ago

Article Photo

John Smith Agreed

3 mins ago

Article Photo

2 hrs ago

4.0

4.1

### ISSUE 2

March 2012



5.1

Article Photo



Article Photo

Lorem Ipsum Dolor Sit Atem, Consectetur Adipiscing Elit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis.

Read Article

Lorem Ipsum Dolor Sit Atem, Consectetur Adipiscing Elit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis.

Read Article

Agree

Disagree

5.4

Lorem Ipsum Dolor Sit Atem, Consectetur Adipiscing Elit

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis.

Read Article

Agree 60%

Disagree 40%

You Agree. Now tell us why.

5.0

5.6

5.2

### ISSUE 1

February 2012

6.0

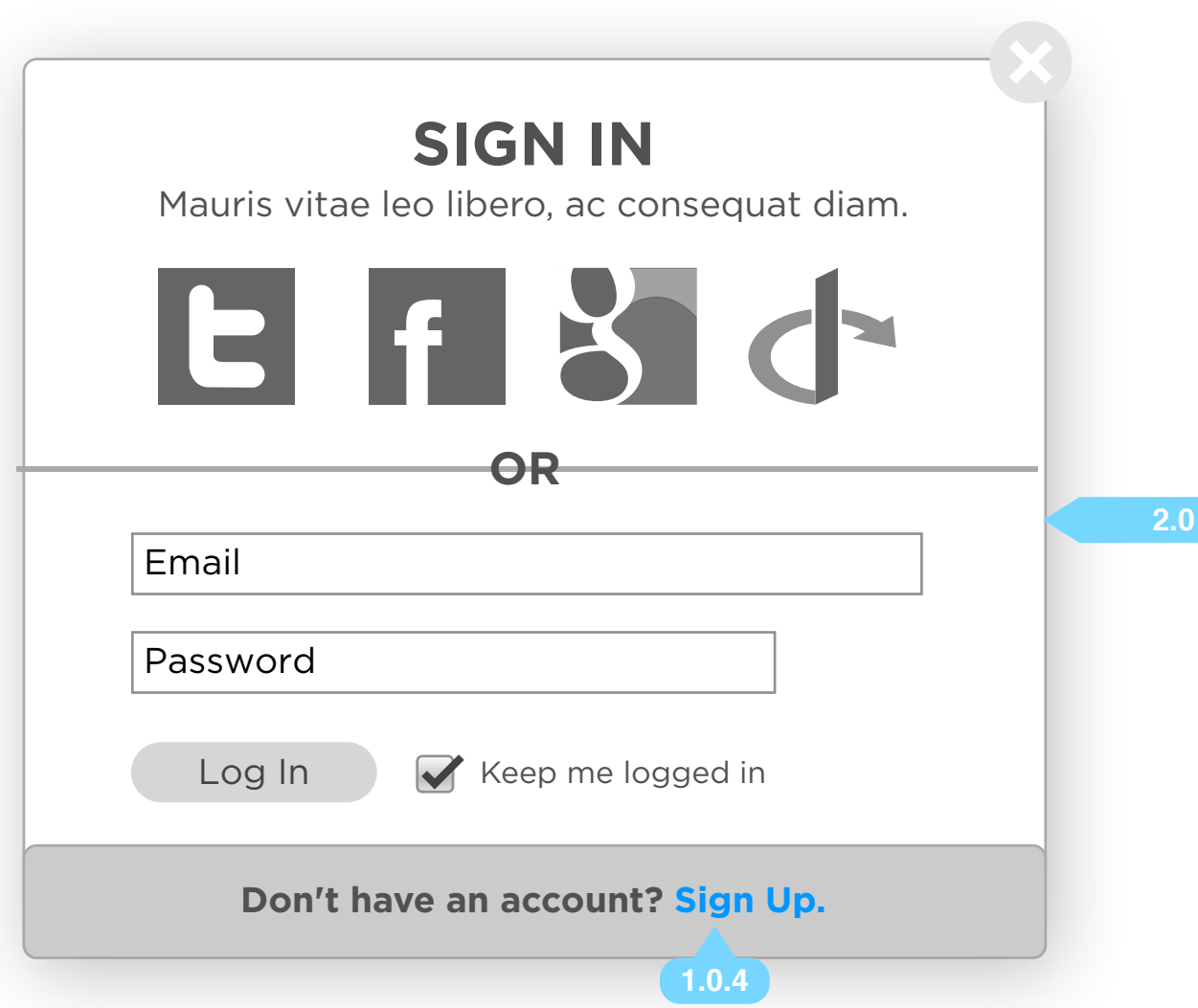
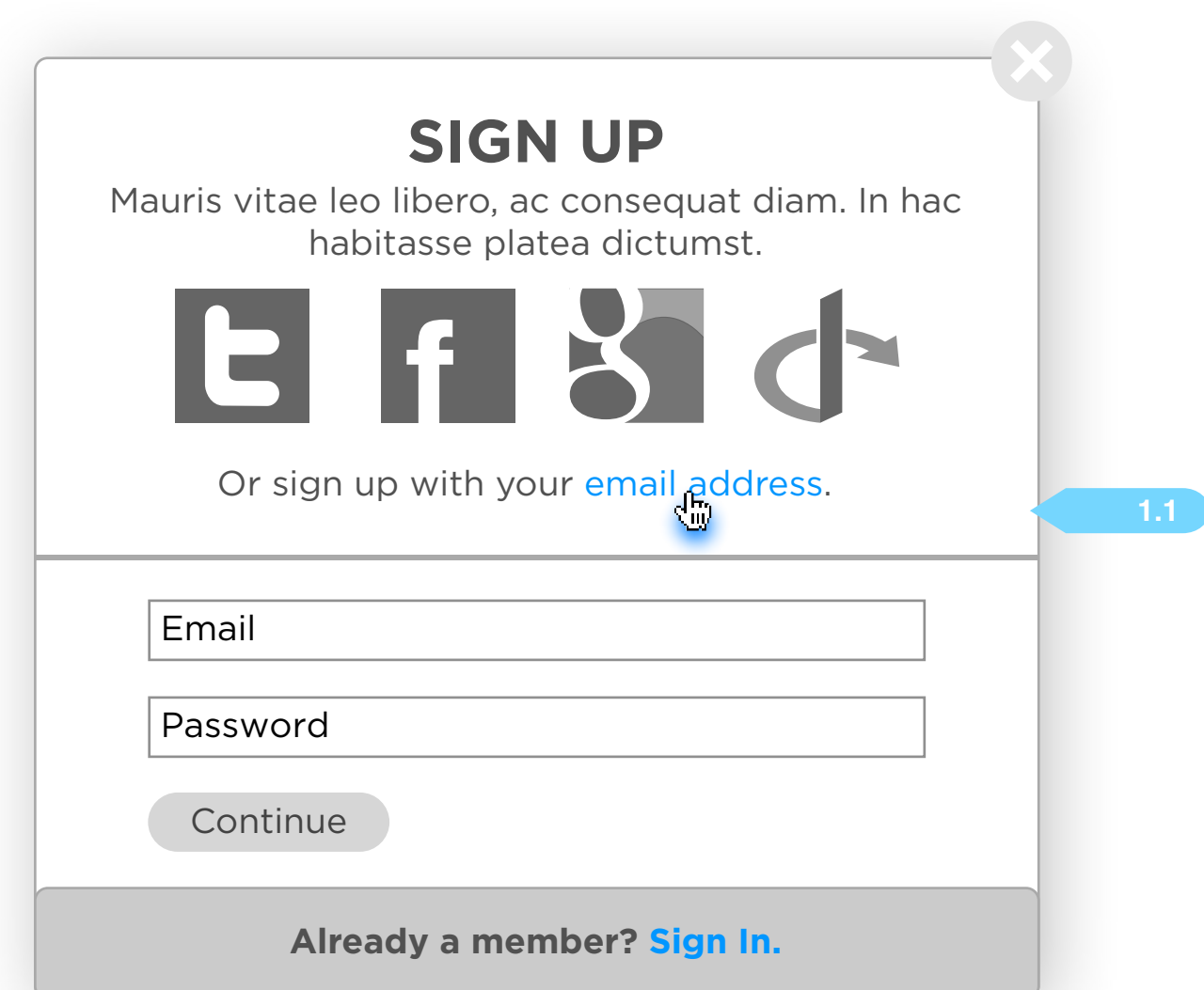
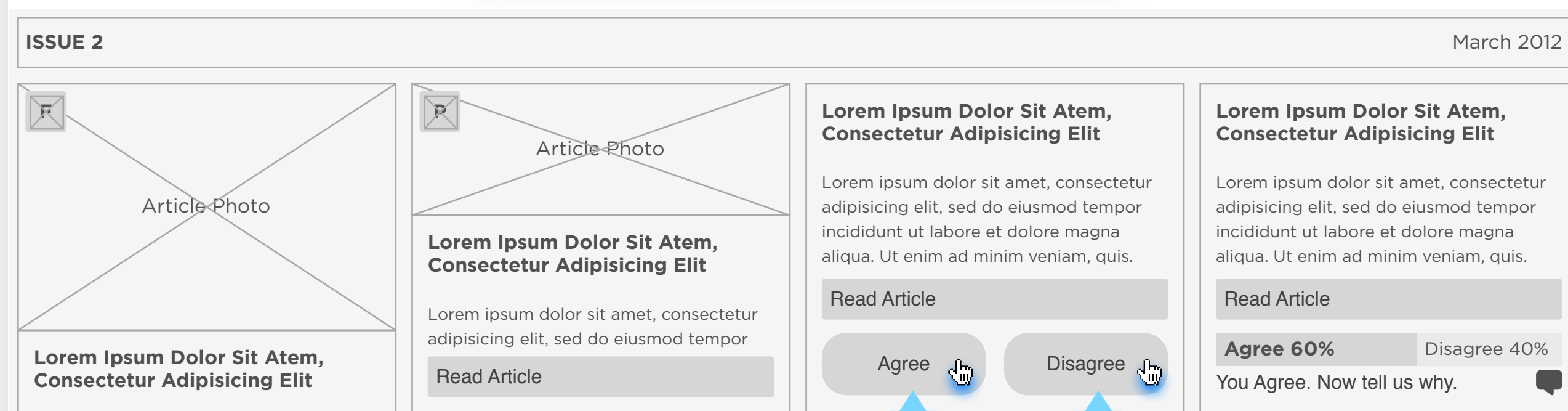
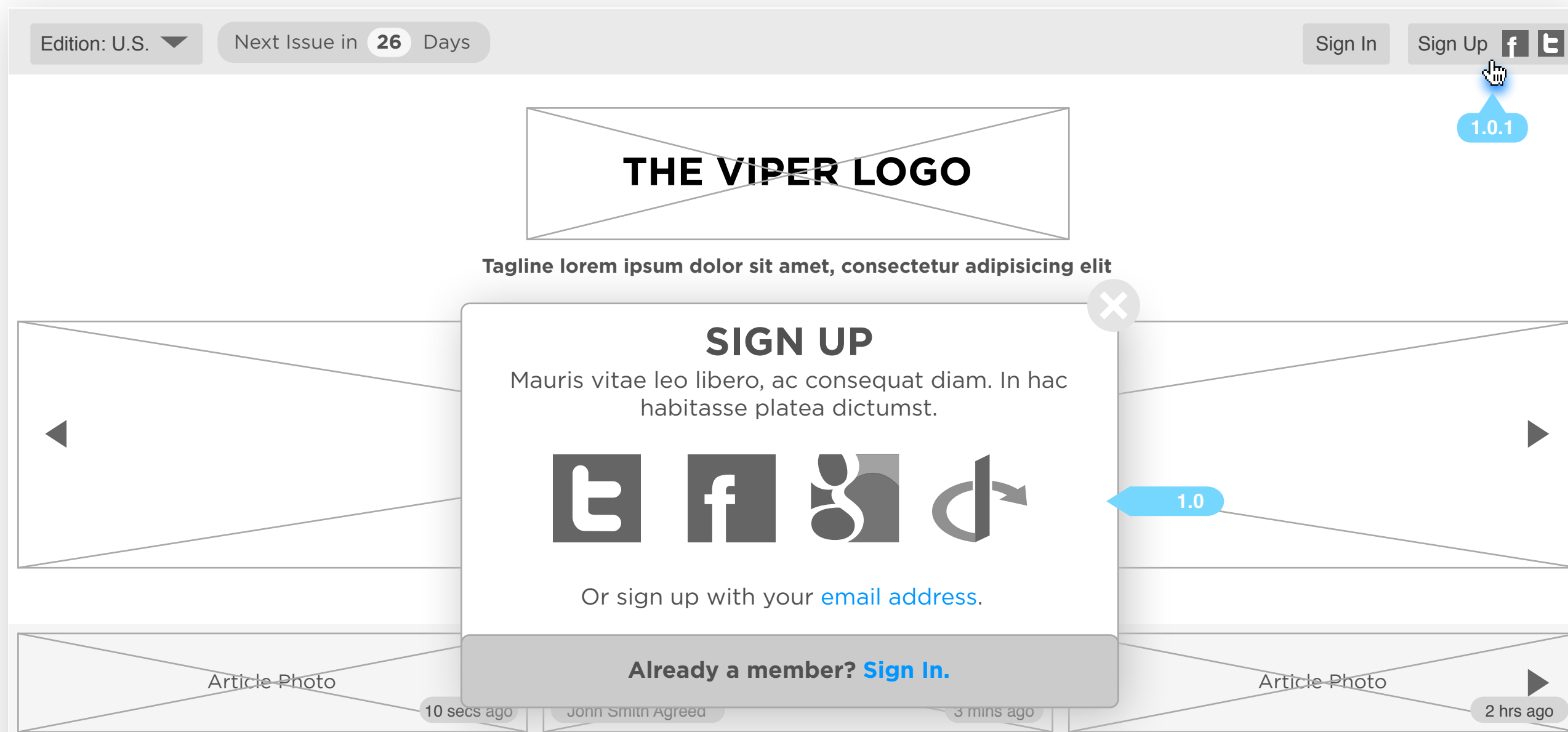
## Advertisement

Large Photo & Video

7.0



8.0



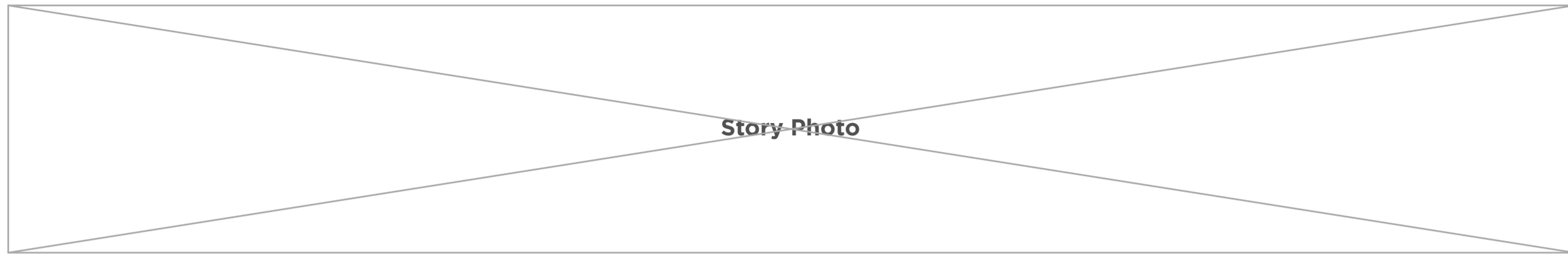
## Sign In / Sign Up

### NOTES

- 1.0 SIGN UP (Giggia/OAuth)
  - Sign up modal prompt on the following interactions:
    - 1.0.1 Sign Up button
    - 1.0.2 Agree with article
    - 1.0.3 Disagree with article
    - 1.0.4 Sign Up from Sign In screen
- 1.1 SIGN UP (Email)
  - Sign up form expands to allow users to sign up via email instead of connecting with an available service
- 2.0 SIGN IN
  - Users can sign in by connecting with an available service or with their email address.



Tagline lorem ipsum dolor sit amet, consectetur adipisicing elit



### Tagline lorem ipsum dolor sit amet, consectetur adipisicing elit

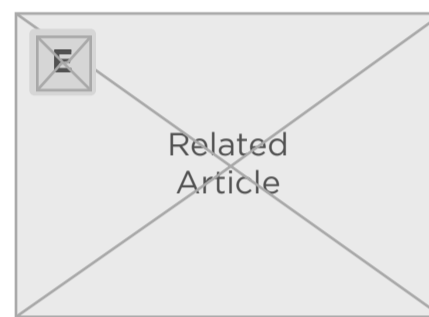
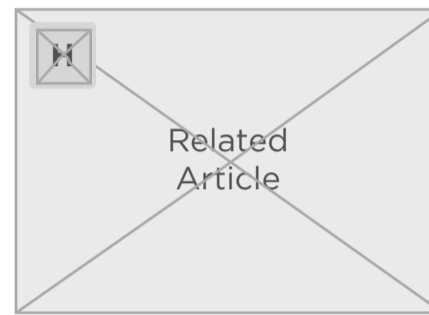
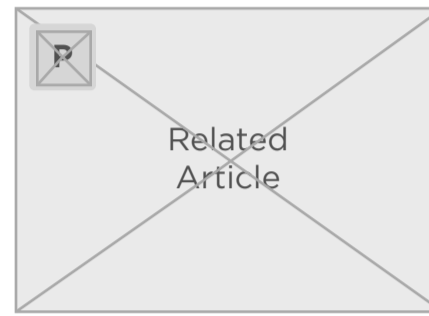
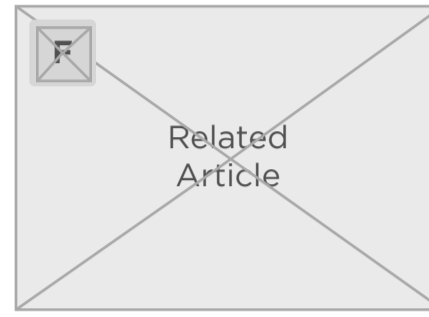
Lorem ipsum dolor sit amet, consectetur adipisicing elit. Phasellus commodo quam nec elit cursus ullamcorper. Aenean gravida elit nec massa commodo tempor. Duis id lorem arcu. Duis risus erat, sollicitudin vitae elementum vitae, euismod nec mauris. Nam vestibulum erat id ante gravida ac mattis risus imperdiet. Etiam eget ipsum eu orci semper egestas nec at erat. Donec tristique congue sapien, id venenatis enim lobortis semper. Curabitur elementum justo at neque malesuada eu pellentesque odio hendrerit. Fusce quis justo nulla, tristique molestie magna. Integer pretium, ante nec cursus laoreet, enim mi porttitor ipsum, nec faucibus arcu velit nec leo.

Morbi elementum, diam sed varius mollis, tortor magna pulvinar turpis, eget gravida risus tellus feugiat ante. Donec justo eros, hendrerit et lacinia in, tempus sit amet erat. Duis nisi ante, facilisis eget placerat ut, molestie a lectus. In sagittis auctor leo, luctus pretium augue pretium ullamcorper. Cras vel ante a libero euismod volutpat in eu orci. Vestibulum in faucibus felis. Quisque cursus facilisis mauris, nec bibendum ante malesuada et. Sed faucibus faucibus massa et feugiat. Quisque ac arcu justo. Aenean bibendum leo in dui consectetur eu mattis eros aliquet. Morbi erat urna, vestibulum nec egestas in, commodo quis massa.

Vivamus vehicula elementum libero nec dictum. Aliquam erat volutpat. Mauris commodo luctus risus, ut congue nunc lacinia id. Cras non nulla lectus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Suspendisse nec est ante, ut porttitor lorem. Curabitur fringilla tortor justo. Nulla vitae lorem ultrices ligula laoreet commodo eget non ante.

Mauris vitae leo libero, ac consequat diam. In hac habitasse platea dictumst. Sed id diam augue. Phasellus mollis consectetur est sed tempus. Sed ut elit nec urna mollis euismod eu a velit. Phasellus egestas, sem sed elementum tempor, nibh dui venenatis dolor, sit amet tincidunt justo felis porttitor sapien. Donec consequat tempor purus id congue. Integer pulvinar dapibus imperdiet.

Social Media Share Integration 4.0



160 x 600 Ad (Wide Skyscraper) 6.0

#### LOREM IPSUM 7.0

AGREE 60% 23 comments DISAGREE 40% 20 comments 7.1

Why did you vote AGREE? 7.2.0

USERNAME 7.2.1

USERNAME 7.2.2

USERNAME 7.2.3

USERNAME 7.2.4

USERNAME 7.3.1

USERNAME 7.3.2 7.3.3

Terms & Conditions © 2012 Lorem Ipsum 7.4

Article Photo 9.0.1 9.0.3 9.0.4 9.0.2 Article Photo 9.0

Article Photo 9.1.1 9.1.2 9.1.3 Article Photo 9.1

## Article

### NOTES

- 1.0 HEADER
  - 1.1 Profile photo
  - 1.2 Drop-down: account settings/log out
- 2.0 STORY PHOTO
  - 2.1 The Viper logo, tagline, and other brand images
- 3.0 FULL ARTICLE
- 4.0 SOCIAL MEDIA SHARE
- 5.0 RELATED ARTICLES
- 6.0 ADVERTISEMENT
- 7.0 INTERACTION
  - 7.1 Voting results (Background color-coded to visually show results)
  - 7.2 Comment
    - 7.2.0 Comment field aligned to correspond with user's vote
    - 7.2.1 Comment from user who voted "Disagree" left aligned (corresponds with results background)
    - 7.2.2 Comment from user who voted "Agree" right aligned
    - 7.2.3 Reply to comment from user who voted "Agree"
    - 7.2.4 Reply to comment from user who voted "Disagree"
  - 7.3 Comment Interactions
    - 7.3.1 Flag inappropriate post
    - 7.3.2 Like to promote most relevant comments
    - 7.3.3 Reply to post (threaded)
  - 7.4 Show more comments
- 8.0 STANDARD FOOTER
- 9.0 STICKY FOOTER (default)
  - 9.0.1 Docked at bottom of the browser window and always visible to make interactions easily accessible
  - 9.0.2 Go to previous article page
  - 9.0.3 Go to next article page
  - 9.0.4 Question for vote
  - 9.0.5 Vote buttons
- 9.1 STICKY FOOTER (after voting)
  - 9.1.1 Vote button changes to 1) show how the user voted and 2) encourage further interaction with a comment
  - 9.1.2 Share vote/opinion with social networks
  - 9.1.3 Change vote