



Designed for progress™

# INFORUM COLLATERAL SAMPLES

7.30.19

# Logo lock-up

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# inforum

SEPT. 23–26, 2019 | NEW ORLEANS

# Social

Template



w/ Content



# Partner Summit / Exec Forum PPT slide dividers

Partner Summit Title Slide



Male Speaker



Multi Speaker



Exec Forum Title Slide



Female Speaker



Hold Slide (same for Exec Forum)



# Breakout sessions PPT slide dividers

Title Slide



Hold Slide (warm option)



Section divider



Hold Slide (cool option)



# HUB: Meterboards

**PRODUCT SPOTLIGHT**



**inforum**

## WELCOME TO THE PRODUCT SPOTLIGHT NEIGHBORHOOD

- Infor CloudSuite™ Human Capital Management
- Infor CloudSuite Workforce Management
- Infor® Customer Experience
- Infor CloudSuite Financials and Enterprise Financial Management
- Infor Dynamic Enterprise Performance Management
- Infor Enterprise Asset Management



**MANUFACTURING**



**inforum**

## WELCOME TO THE MANUFACTURING NEIGHBORHOOD

Where your unique manufacturing industry needs meet purpose-built cloud software:

- Infor® LN
- Infor M3
- Infor CloudSuite™ Industrial (SyteLine®)
- IBM® Infor LX, SystemZ®, and XA
- Infor VISUAL®
- Infor PLM
- Infor Factory Track™



**RETAIL & FASHION**



**inforum**

## WELCOME TO THE RETAIL & FASHION NEIGHBORHOOD

Infor's industry-specific functionality is purpose-built for the retail and fashion industries, and is already providing the tools for more than 2,500 grocery, fashion, and specialty retailers to future-proof their enterprises around the globe:

- Infor CloudSuite™ Fashion
- Infor® Converged Commerce
- Infor Demand Management
- Infor Networked Order Management
- Infor CloudSuite PLM for Fashion
- Infor Loyalty



**DISTRIBUTION**



**inforum**

## WELCOME TO THE DISTRIBUTION NEIGHBORHOOD

An industry-specific digital backbone for your transformation journey:

- Artificial intelligence
- Big data and business intelligence
- Cloud, mobile, and IoT
- eCommerce
- Homepages
- Extensibility



**SUPPLY CHAIN MANAGEMENT**



**inforum**

## WELCOME TO THE SUPPLY CHAIN MANAGEMENT NEIGHBORHOOD

Intelligence-driven supply chain tools to plan and deliver with speed, flexibility, and precision:

- Infor® Nexus
- Infor CloudSuite™ WMS
- Integrated business planning
- Procure-to-pay
- Supply chain visibility and finance
- Control center and global transportation



# HUB: Additional signage templates

Easel (General)



Easel (Agenda)



Table-top



# WIB Theme: Signage templates

Easel (General) - Opt1



Easel (General) - Opt2



Easel (General) - Opt3





# WIB Theme: Signage templates

Easel (Agenda) - Opt1



Easel (Agenda) - Opt2



Easel (Agenda) - Opt3



# Mobile App: Infor Multi-show App

Splash



Home

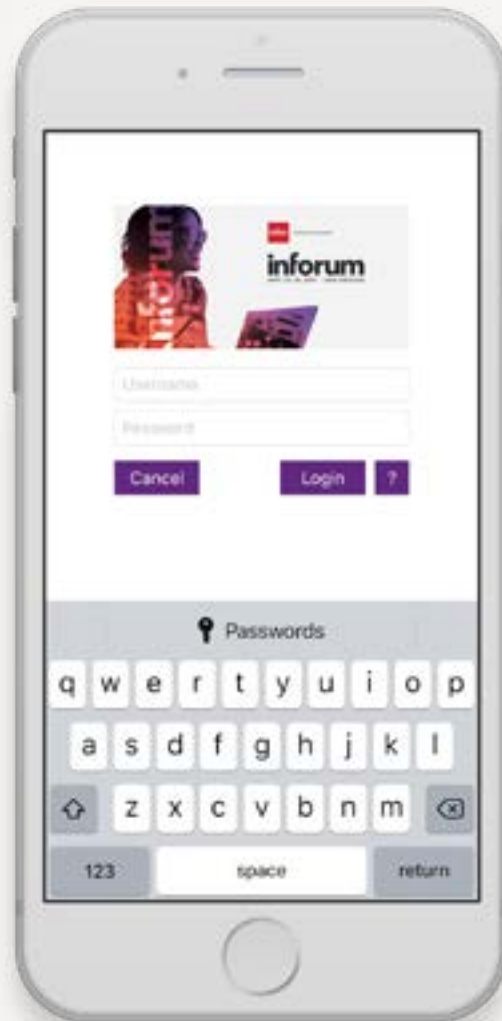


# Mobile App: Inforum App

App Download



Login



Splash



Splash





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# ENVIRONMENTAL EXPERIENCE

INFORUM 2019 | NEW ORLEANS

Version 4.0, 7.30.2019

Marketing Creative

# New Orleans Ernest N. Morial Convention Center

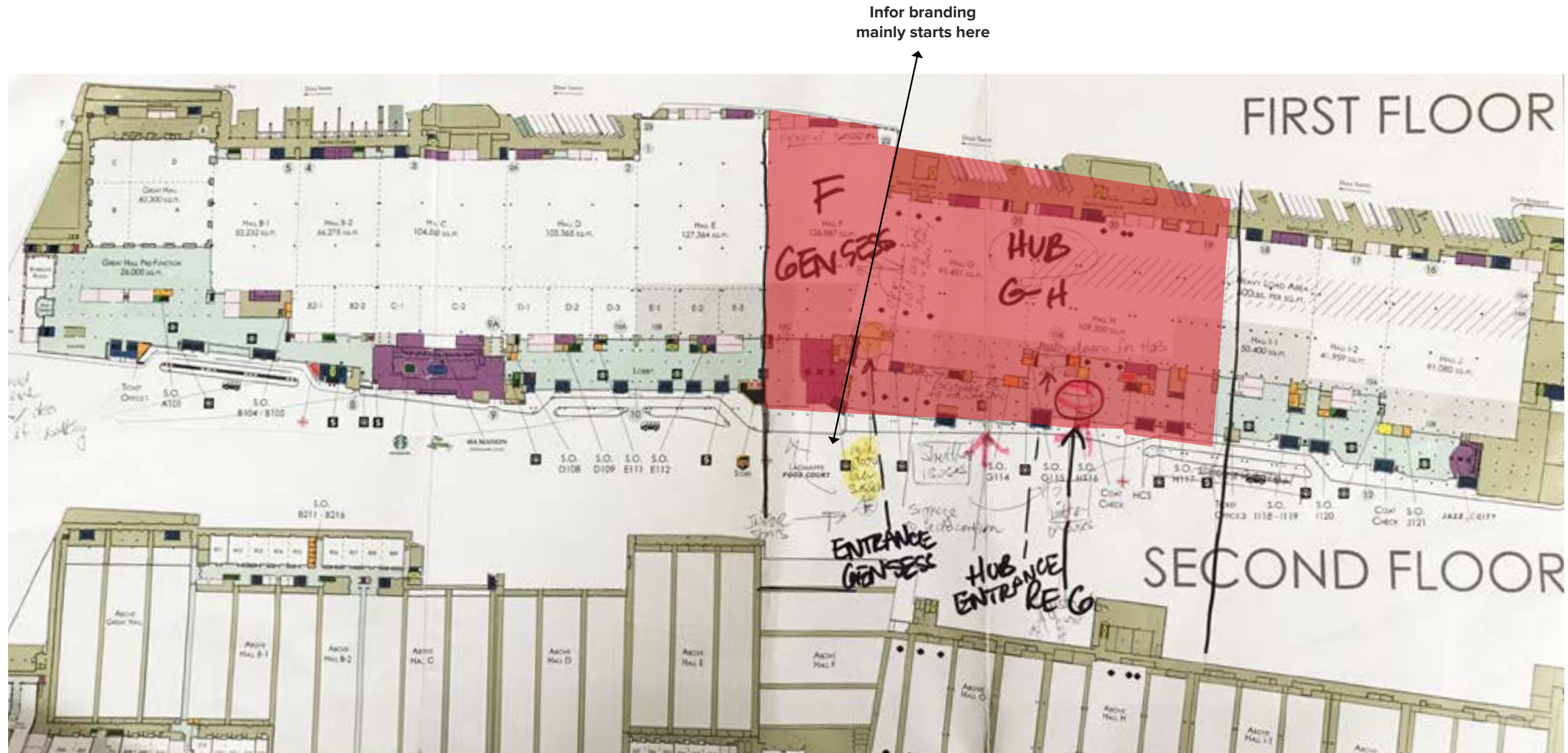
New entrance facade and park construction will be complete by September 2019 Inforum.



# New Orleans Ernest N. Morial Convention Center

Inforum event to occupy only portion of facility.

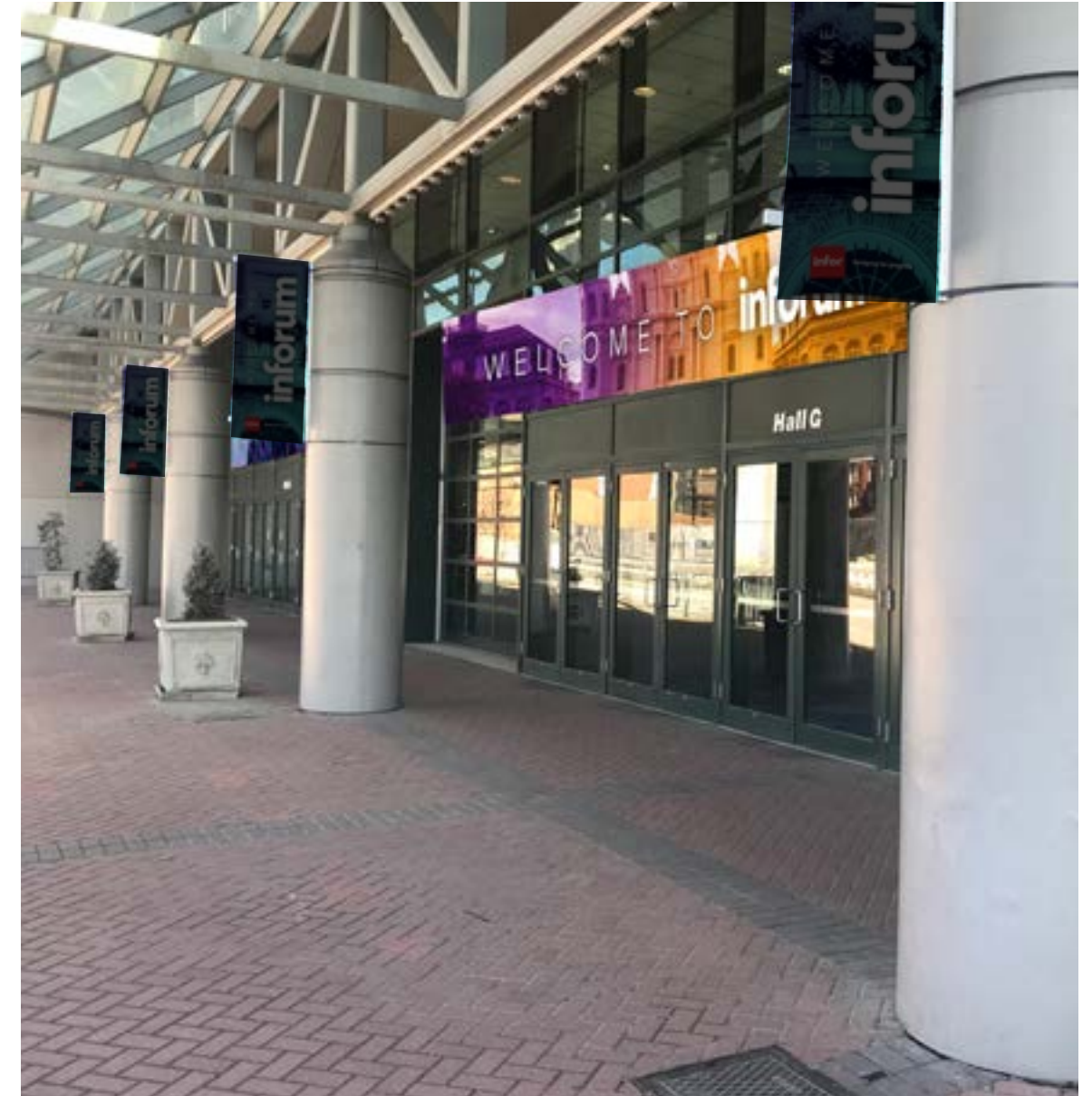
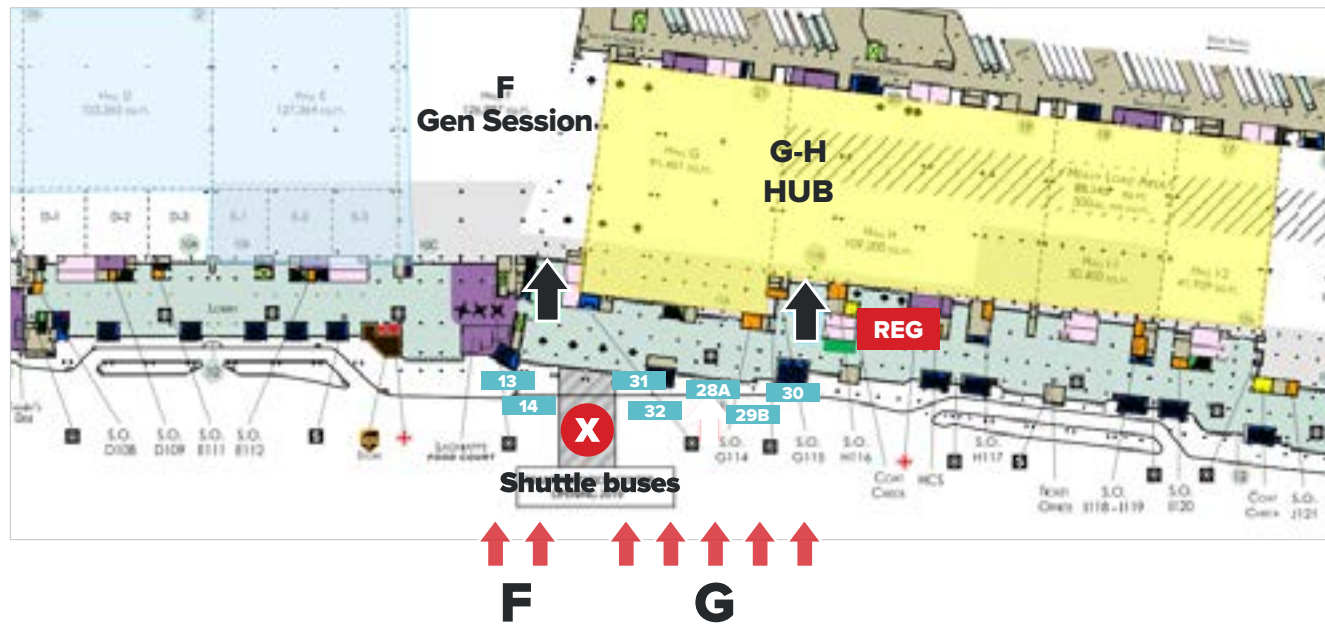
Infor footprint



# Entrance banners (7) F-G

Shuttle bus drop off in front of G doors. F doors to left of G.

Entrance banners F-G 



## Entrance banners (7) F-G

Shuttle bus drop off in front of G doors. F doors to left of G.

Entrance  
banners F-G





## Entrance banners (5) G-H

To right of main shuttle drop off G doors.

Entrance banners G-H

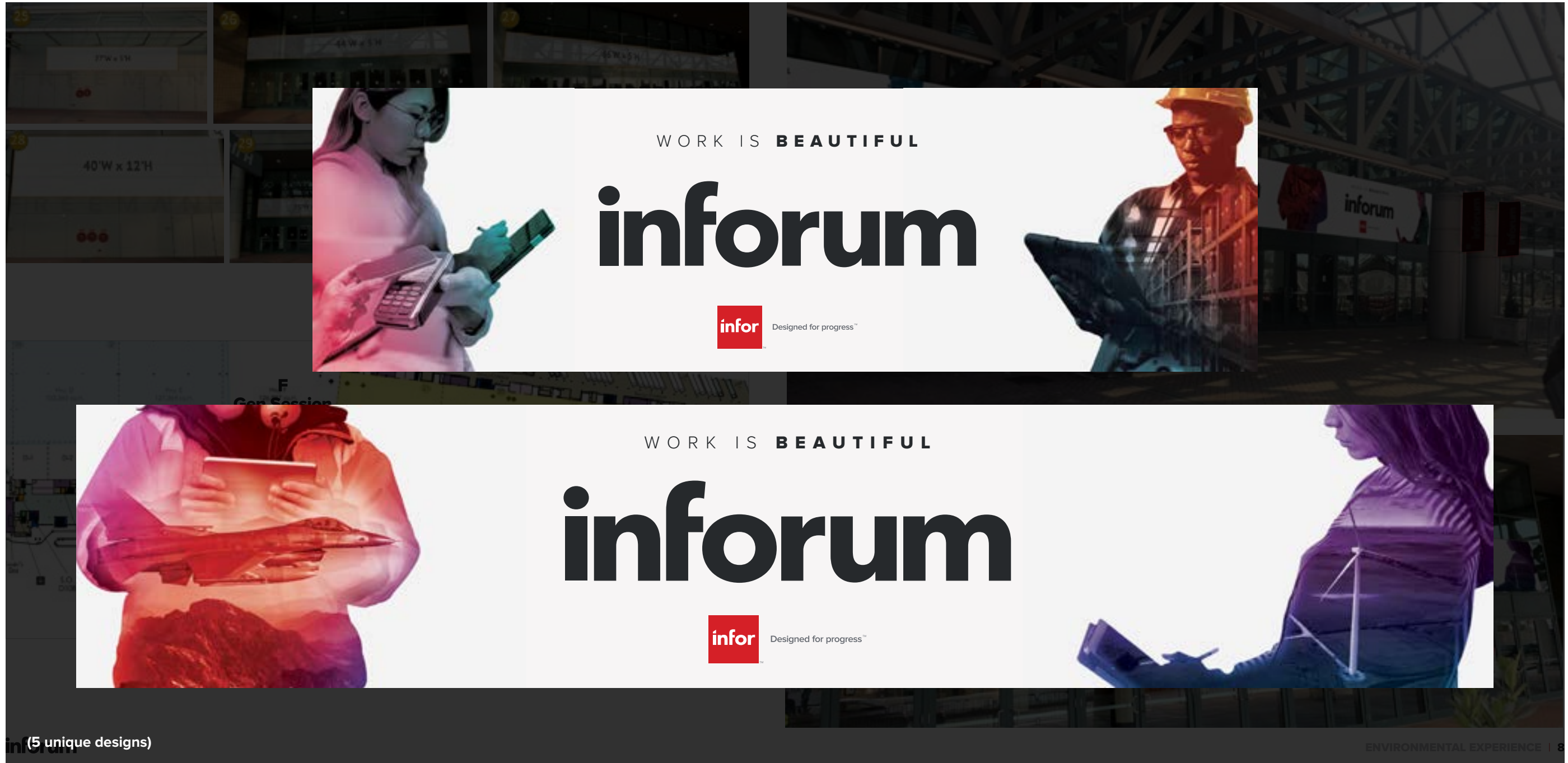


(5 unique designs)

## Entrance banners (5) G-H

To right of main shuttle drop off G doors.

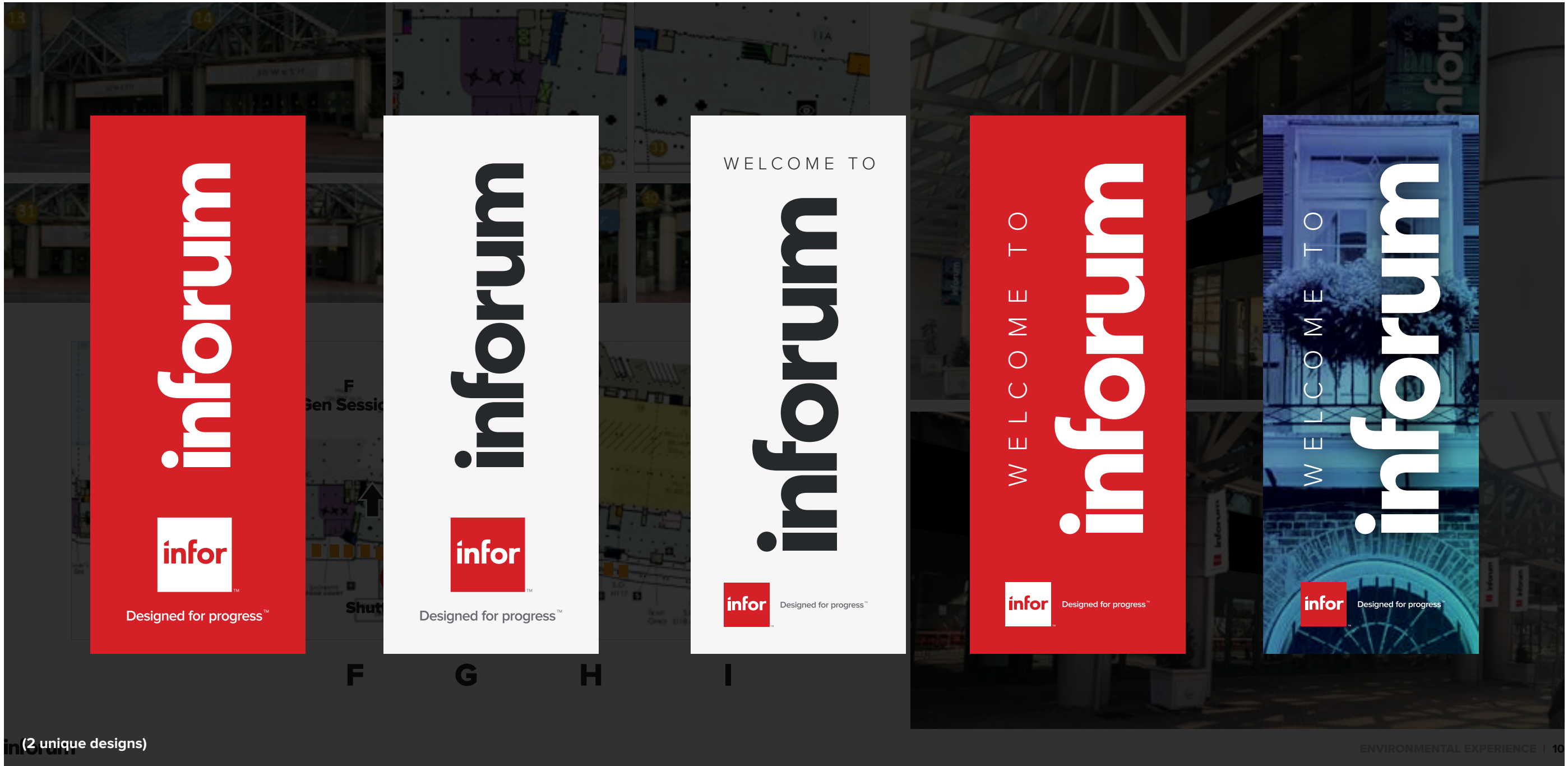
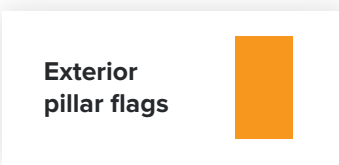
Entrance banners G-H



(5 unique designs)

# Exterior pillar flags (33) F, G, H, I

+ (78) surrounding streets



# Meterboards E-I

Way-finding signage throughout space

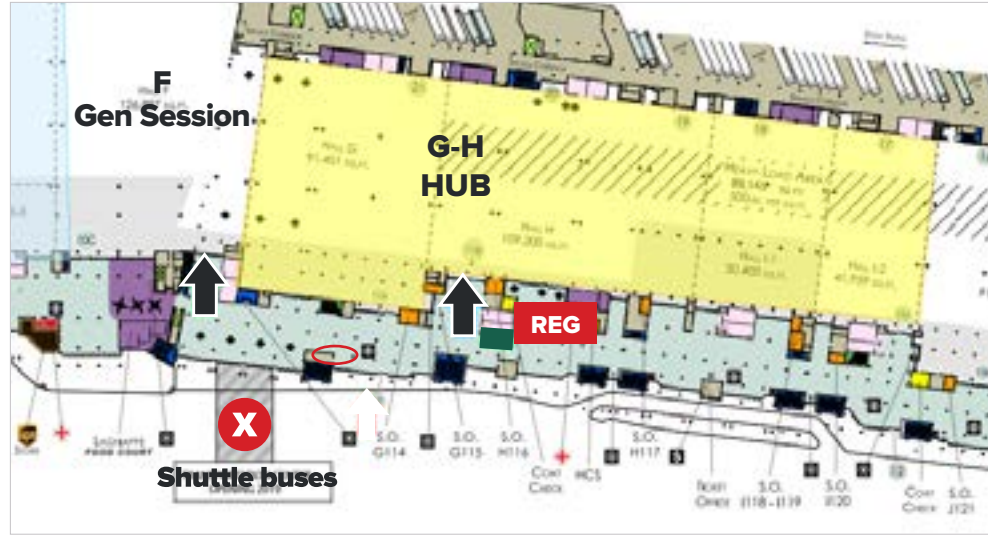
E-I  
Meterboards



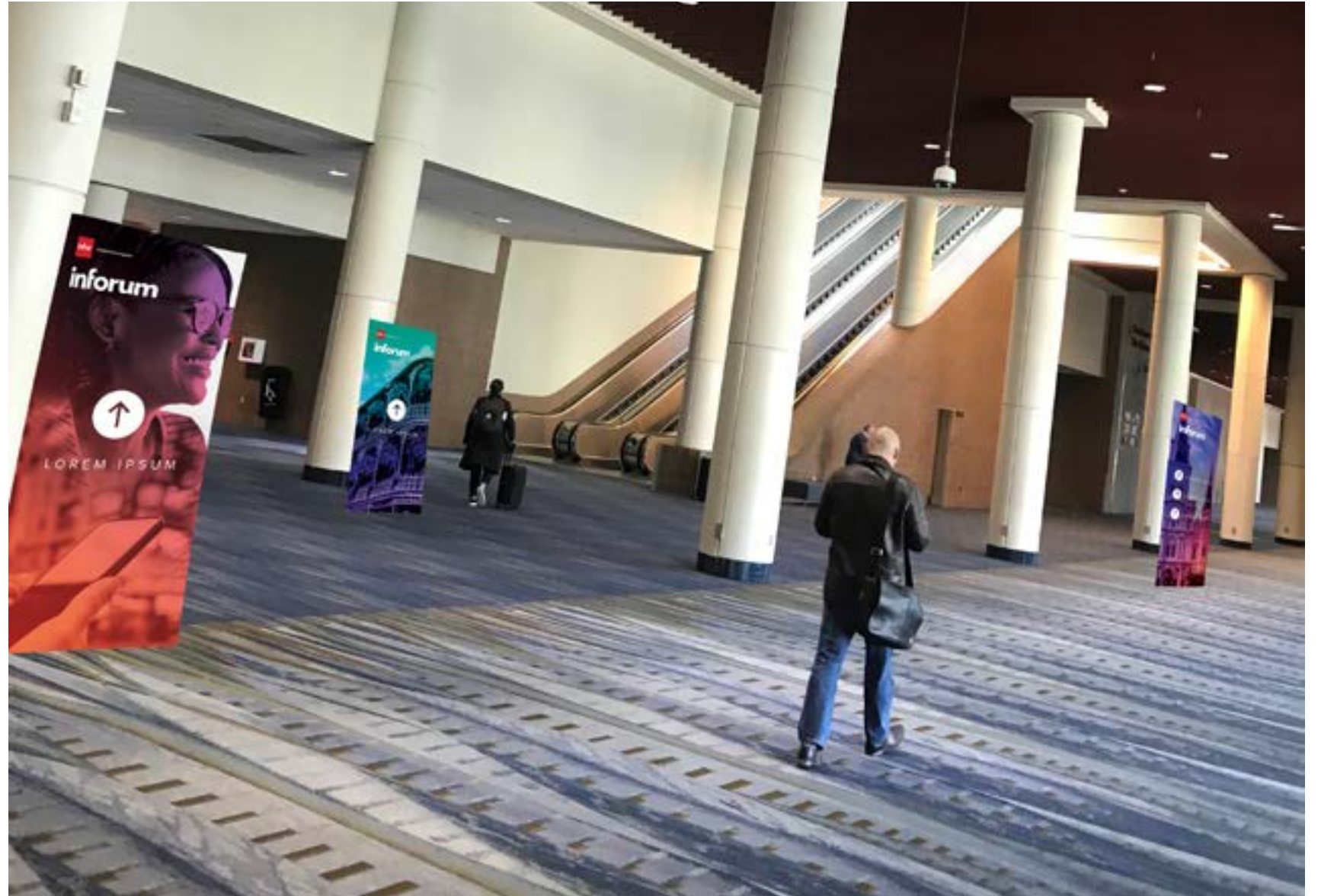
# Meterboards E-I

Way-finding signage throughout space

E-I  
Meterboards



F G H I



### Interior F banners (3)—General Session Entrance

Inside G main shuttle bus entrance doors, past pylons

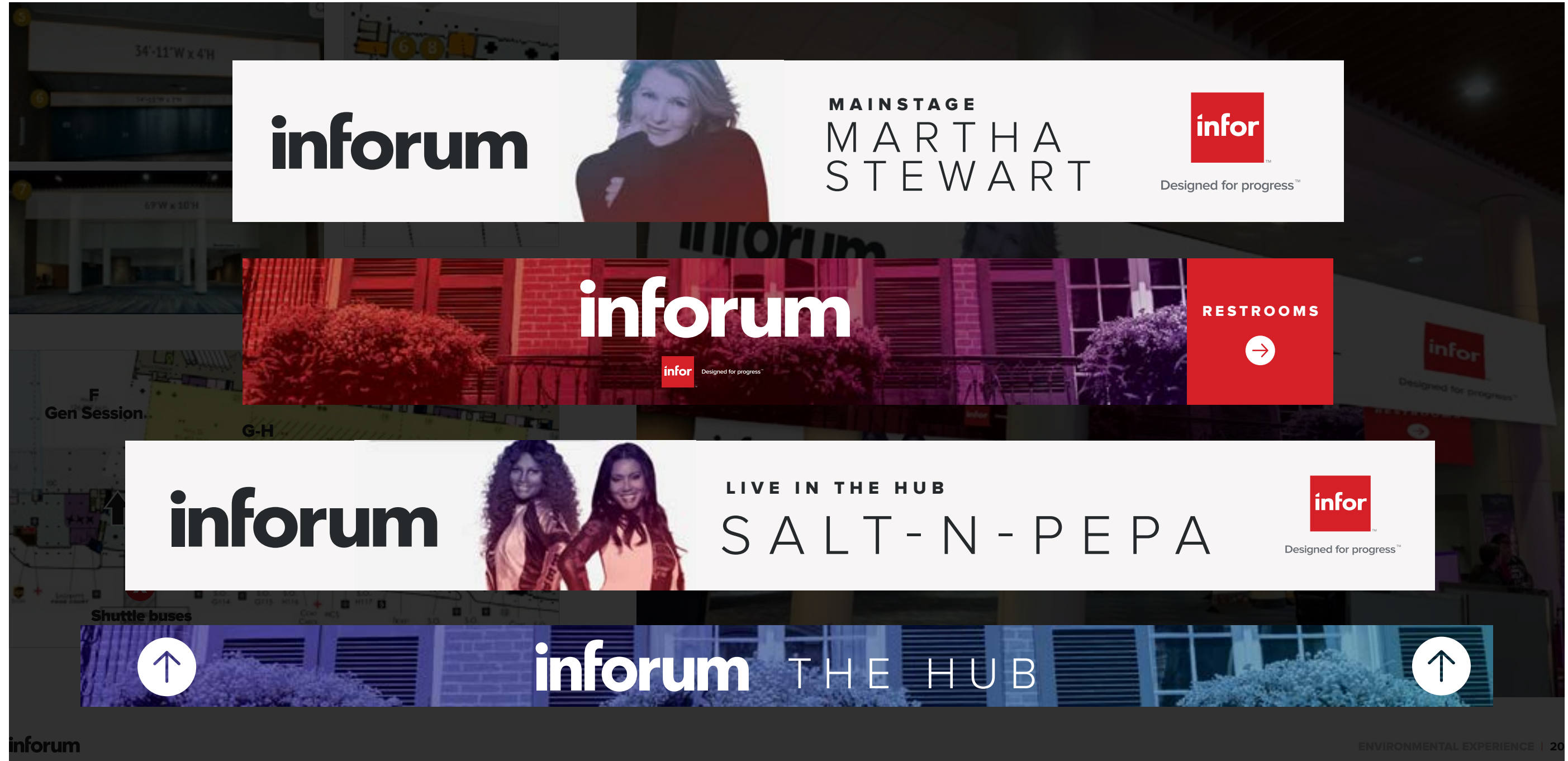
Interior F banners



# Interior H banners (4)—HUB Entrance

Horizontal banners F entrances

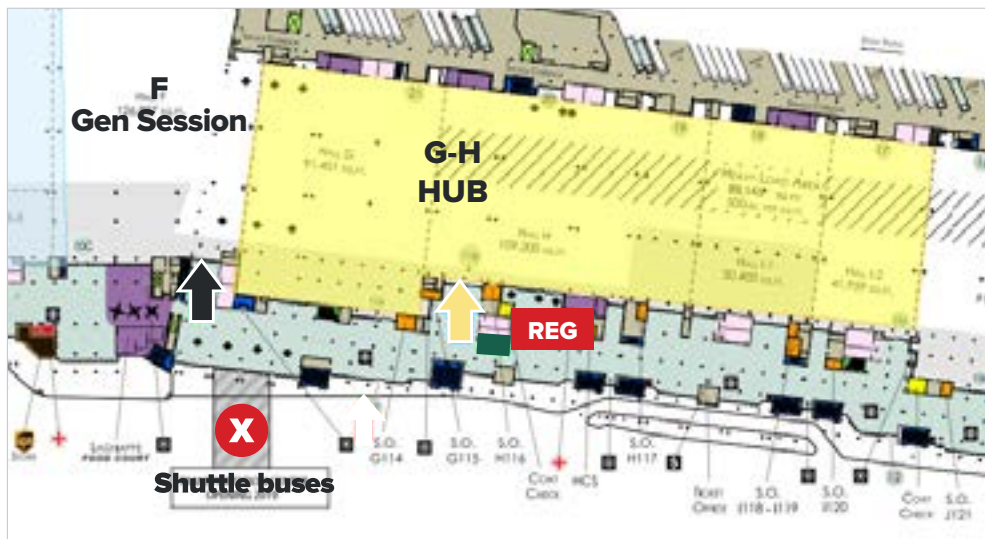
Interior H banners



# Interior H banners (4)—HUB Entrance

Horizontal banners F entrances

Interior H banners



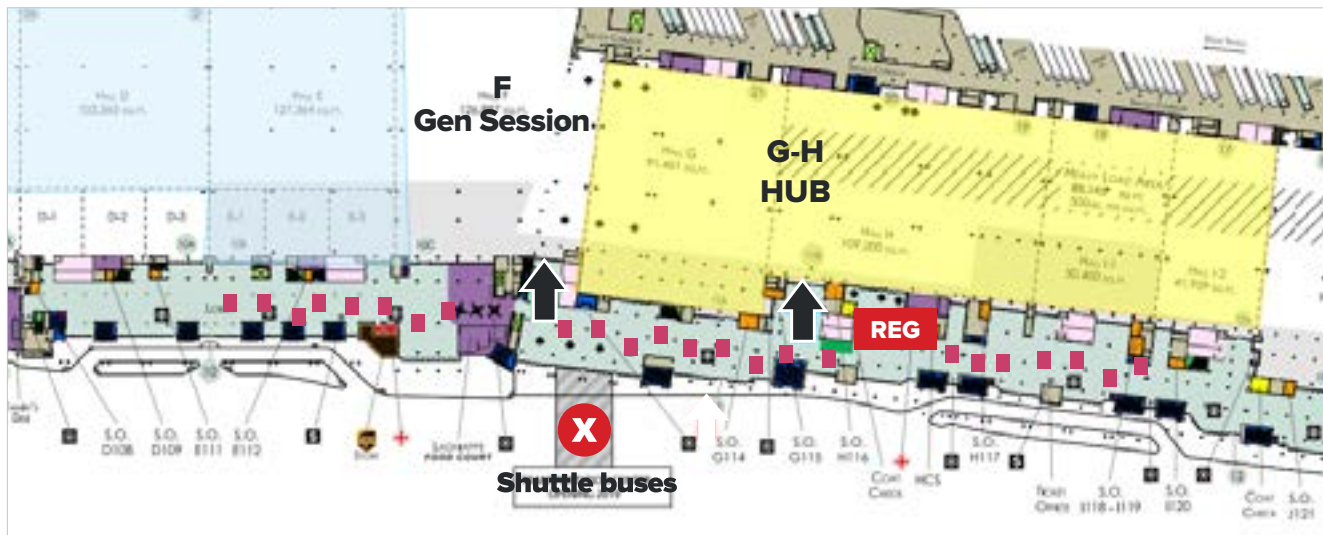
F G H I





# Interior E-I hanging signs in lobby hallways

Wall interior



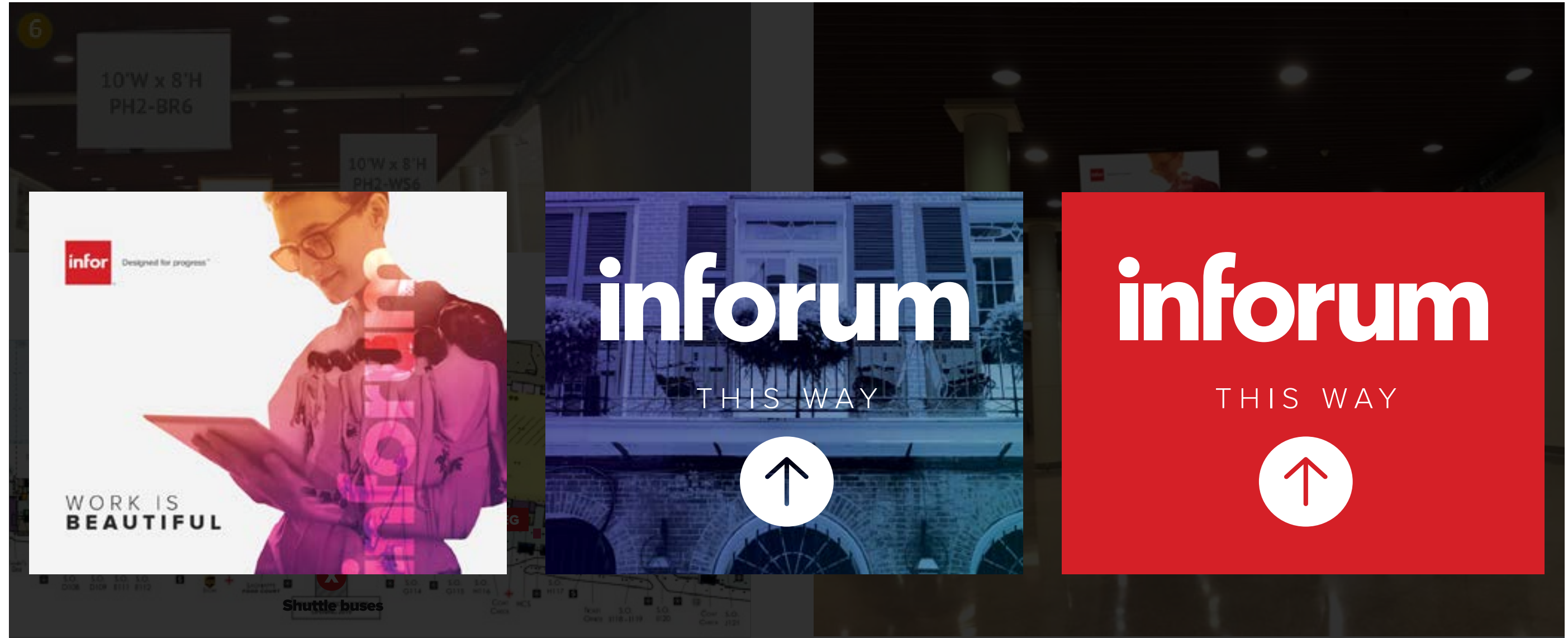
F G H I



Patrick is checking on how many of these we have and cost.  
 The section depicted is before "our" official area where our branding starts.  
 Should have "Almost there-Inforum ahead" feel for messaging.

# Interior E-I hanging signs in lobby hallways

Wall interior 



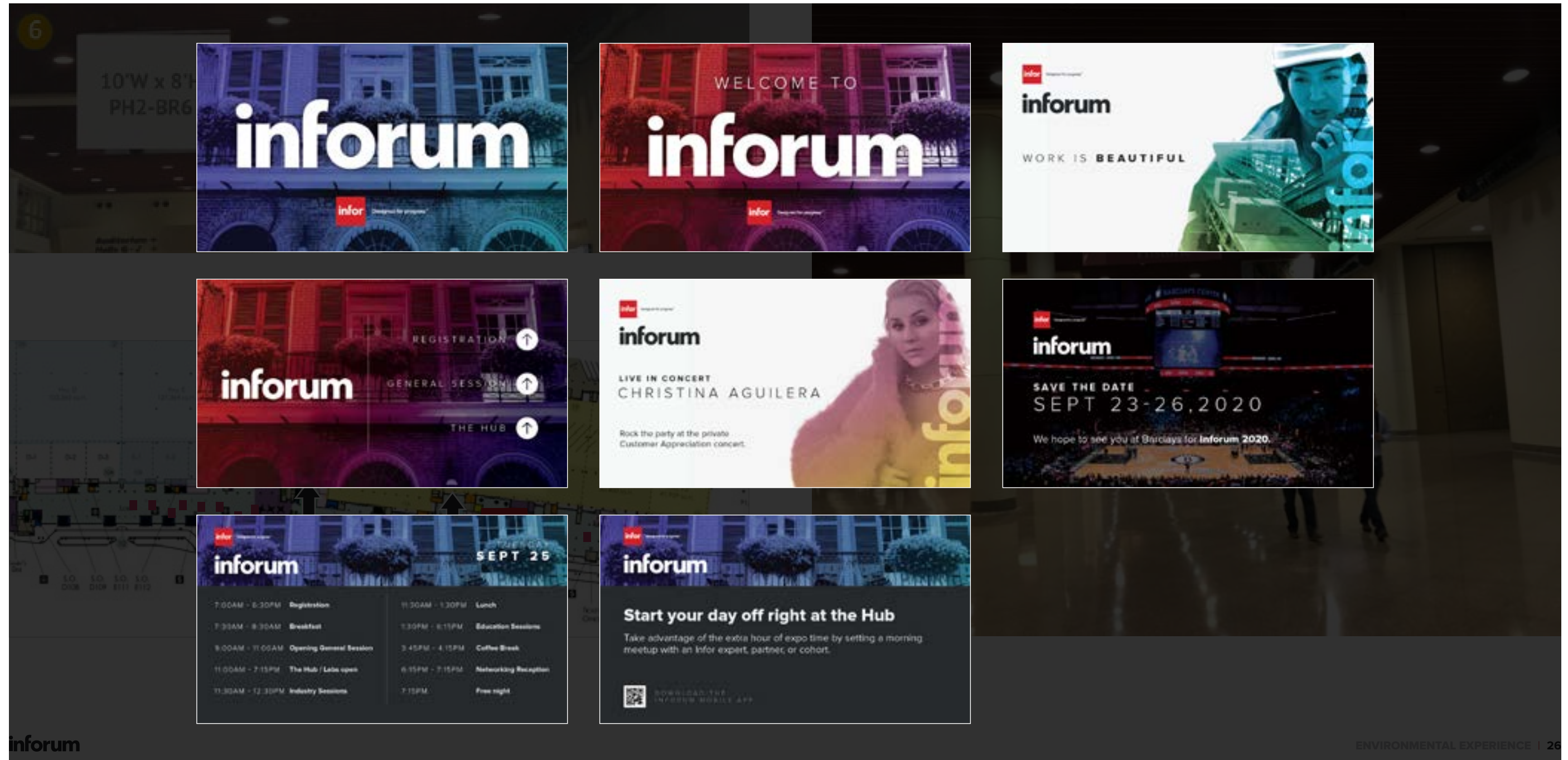
F G H I

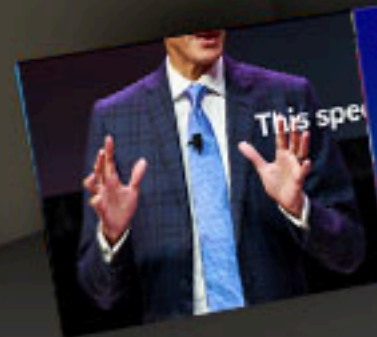
Patrick is checking on how many of these we have and cost.  
The section depicted is before "our" official area where our branding starts.  
Should have "Almost there-Inforum ahead" feel for messaging.

# Monitors in lobby hallways

One in each: F, G, H, I

Lobby monitors





**Advisas**

CONSEJO EN TIEMPO REAL PARA  
TOMAR MEJORES DECISIONES EN  
CADA MOMENTO



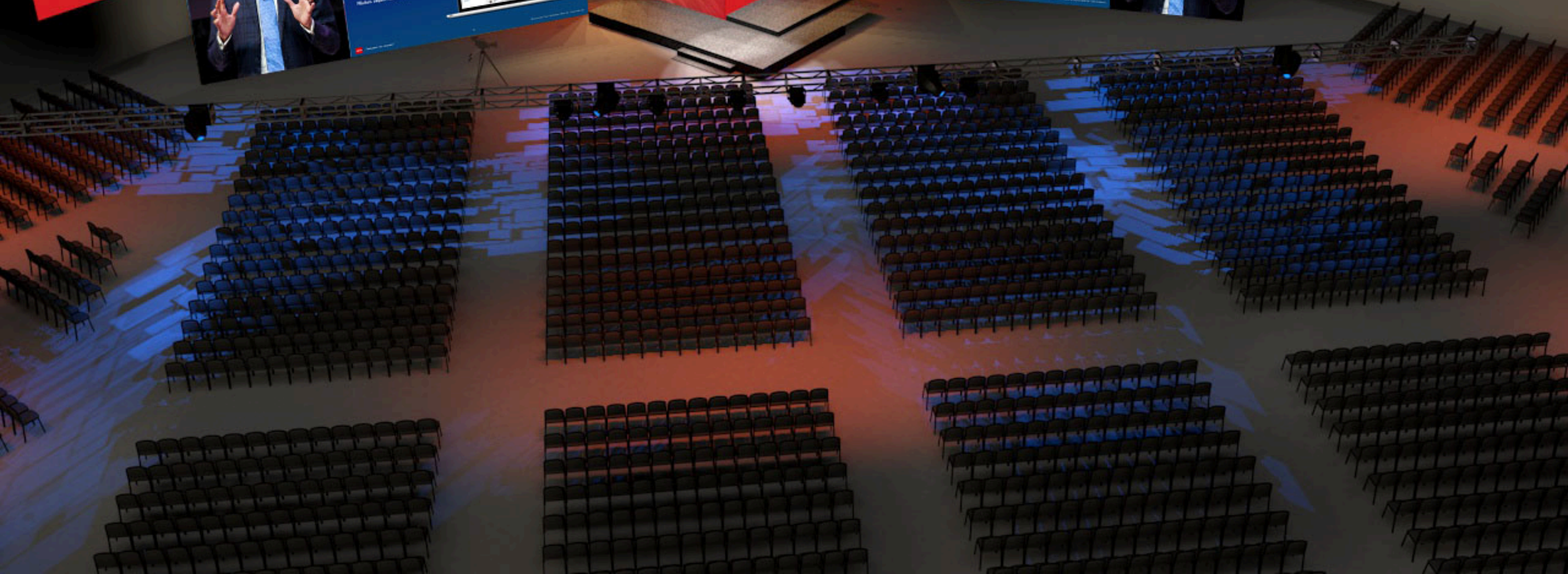

Integración de sistemas  
Habilidades reportadas

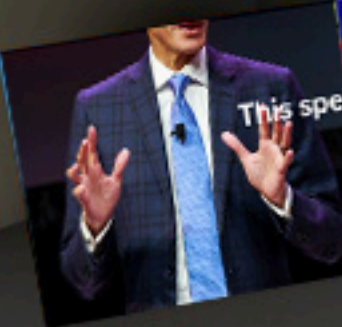


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TOMAR MEJORES DECISIONES EN  
CADA MOMENTO

Integración de sistemas  
Habilidades reportadas





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